

THE GEORGETOWN HERALD

— serving the communities of —
GEORGETOWN, GLEN WILLIAMS, NOREVAL, LIMEHOUSE,
HORNBY, STEWARTTOWN, ASHGROVE, BALLINAFAD,
TERRA COTTA.

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The Editor's Corner

TOWNSHIPS ARE TAX-WARY

Concern for mounting tax rates was much in evidence at Monday's nomination meetings in Esquesing and Nassagaweya. Contrary to most of the other Halton municipalities, there will be no elections in these townships this year and all members have been returned to office for another term. Both of these North Halton rural groups, which together pay almost a quarter of the county rates are concerned about the proposed new county home for old people which was passed last year against the opposition of the three members who represent these municipalities. For many years Peel and Halton have maintained a joint home at Brampton and last year, when it was found that an expenditure of about \$200,000 was necessary to modernize the building and provide extra accommodation, a special committee of county council recommended that Halton break away and provide their own building. Twenty acres of land has been purchased near Milton and at present architects are drafting plans for the new building which has an estimated cost of \$450,000. Esquesing and Nassagaweya are opposed to this expenditure which they fear will be even higher by the time a building is completed and which will create higher operating costs because of the separate staff which will be necessary as well as the fact that the present property is partially self-sustaining and grows its own produce while the new building would not have that advantage. The councils have the backing of the ratepayers, for at both meetings on Monday resolutions were passed expressing opposition to the new building and instructing the county council representatives to make an effort to have the matter held in abeyance at the present time.

POT POURRI

Pity the poor editor at Christmas time. While other folks are making merry or sleeping off the effects of a good dinner, he gets on the telephone to check on their visitors and visits which makes up the bulk of this edition of the Herald. Speaking of "personals" it is impossible for us to trace down all these items and the cooperation of every reader in phoning in these items helps make the Herald a newsier paper. There is no charge, of course, for these important items of news. A resident of the park district complains of the location of the post box which is located at the corner of Charles and Joseph Streets. Wonder if the postal authorities could be persuaded to move the box to some more central location closer to the library, where it could more adequately serve the residents of that part of town. The lack of snow on Christmas day was appreciated by those who were travelling on the highways, even though it didn't seem quite right to the sentimentalists (and we include ourselves) who like a carpet of snow for Santa's visit. Jean Mackenzie composed a particularly fine advertisement last week and several people have told us they enjoyed it. The style of advertising being used by the J. B. Mackenzie & Son firm is part of a trend toward human interest copy which is more and more apparent in publications. This trend is even more noticeable in radio commercials which work their sales appeal into stories or jokes. An announcement by the hydro chairman that the heavy rains last week have overcome any power shortages for this year was welcome news yesterday. New power plants will be completed in the fall and there is little danger of any further hydro cuts, although he cautions that there must still be some voluntary savings to keep us all supplied with this important commodity.

DIRECTORY

DR. J. BURNS MILNE

X-RAY
DENTAL SURGEON
Georgetown — Phone 80

DR. CLIFFORD REID

L.D.S., D.D.S.
DENTIST
Phone 410 — Open Evenings
Main Street Georgetown

Elmer C. Thompson

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Fire — Auto — Windstorm
C. P. Railway and Allied
Steamship
SUMMER EXCURSIONS
Phone 119W or J. Georgetown

LeRoy Dale, K.G.

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Barristers and Solicitors
Georgetown Phone 19

Langdon and Aylsworth

Barristers and Solicitors
Notaries Public

Kenneth M. Langdon
Georgetown

FIRST MORTGAGE MONEY
TO LOAN

Offices: Roxy Theatre
Bldg., Mill St., Phone 88W
Georgetown

FRANK PETCH

LICENSED AUCTIONEER
Prompt Service
Phone 301 — Georgetown
P. O. Box 413

MONUMENTS

Domestic and Foreign
Granites

Best sand-blast equipment
for cemetery lettering
Orangeville Monument Works
Orangeville, Ont.

Dr. C. W. Sayers, D.V.M.

VETERINARIAN
Guelph Street
opposite Armstrong's Garage
PHONE 11

NIELSEN

The Chiropractor
Diploma Therapist
20th Year of Practice
Lady Attendant
Mon., Tues., Fri., 2-5 p.m.
Wed., Sat., 2-5 and 8-9 p.m.
Over Dominion Store
Georgetown — Phone 186W

LEVER and HOSKIN

Chartered Accountants
Successors to
Jenkins and Hardy
1805 Metropolitan Bldg.
44 Victoria Street — Toronto
E.L. 9131

CONSULT

A. A. Willoughby & Sons
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COMPLETE REAL ESTATE
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HEAD OFFICE — TORONTO
186 Yonge St. AD. 0808
• City and Country Homes
• Farms and Small Acreages
• Industrial and Business
Properties

TOM HEWSON

is your Local Representative
PHONE 132W

Radio Repairing

We Specialize in this
work.

18 Year's Experience

J. Sanford & Son

PHONE: Georgetown 34W

Monuments

Pollock & Campbell

62 Water St. North
G A L T

Designs on request
Phone 2048

Inspect our work in
Greenwood Cemetery



TO FOLKS DOWNTOWN,
UPTOWN AND OUT-OF-TOWN

A HAPPY NEW YEAR

BARRAGER'S
CLEANERS & DYERS

Wesleyan Street — Phone 233W



Just as in past years, we want to wish you
again continued joy and good health
throughout the New Year.

RICHARDSON'S HARDWARE

Main Street Phone 25



Lincoln Auto
Body

extends Season's Greetings
with thanks for patronage
extended during the year.

Expert Collision and Body Work — Auto Refinishing
All types of Welding

Wesleyan Street Phone 464



THE NEW YEAR IS ON ITS
WAY, AND WE'D LIKE TO
TAKE THIS TIME TO WISH
YOU A HAPPY 1950.

ELMER C. THOMPSON

Insurance and Travel Service

PHONE 119W MILL STREET



The very best wishes for a bright
New Year, with the hope that we
may continue to serve you in
1950.

STEAMER'S INN

Candy — Confectionery — Gray Coach Depot

Main Street Phone 89

Thank You!

WE WISH TO THANK THE ELECTORS
OF ESQUESING TOWNSHIP FOR
RETURNING US BY ACCLAMATION
AS MEMBERS OF THE 1950 COUNCIL.

H. CRAIG REID
WILFRID BIRD
WALTER LINHAM



It is our sincere wish that the New Year
may bring the best of everything for
our friends in the district.

Georgetown Feed Mill

Grain — Feed — Seed

Custom Chopping and Rolling

Guelph Street Phone 86