" THURBDAY, MAY 3, 1923

KEEP A-GOING! life's test Jen' keep on u-strivin' and hope for the Don't give up the game and retire ! diamuy Cause hammers are thrown when you would like leguquetel This world would be tiresome. all get the bitter, If all the folks in it held sumo views;

So finish your work, show the best of

folks will," If you're leading un army, or buildin' a fance. Do the best that you One amall word of praise in this journuy of tours Outwelghe in the balance 'gainst cartidads of sneers. . The plants that we're passin' as commonthluor - weeds

Ho, keep on a goin'; don't stay standin' "Home folks won't like folks will.".

WHAT WE ARE AND WHAT WE SHALL BE

An adoring mother showed her visitor four medals that her son, who was home from his first year at college. had won in two-mile races. cannot imagine how happy I was," she said, smiling at her boy, "when he won this little medal in the High School track meet. It meant much more to me than this gold medal that he has just brought home from college." She was ellent for a moment and then continued: "When Clement was sitting round, silent and alone. I took him to our family doctor, but he only laughed. 'Oh, the boy's all right,' he

"Well, a year passed without any marked improvement. I was so wor-Chicago. After a careful examination would cork up in a bottle. the specialist said I had no cause for worry and added. There's nothing to hinder your boy becoming a great athlete when he gets his growth. Do not be impatient.

-"Nevertheless I continued to be anlike other boys, That spring when he came home from High School and told me he had gone out for track I was so happy I cried for joy. I watched him run in practice, though he didn't know I was watching him. I prayed every day that my boy might win, though I hardly believed he would. "I never shall forget the afternoon others in the two-mile run. 'Mother,'

he said, 'I'm coming in first or not at all this afternoon.'. "I kissed him and; patting his flushhim coming down the road far in the lead I wanted to leap up and down!

She smoothed the gold medal that her son just won in the intercollegiate than the first and accompanied with asked: " track meet. "I wonder," she said after the slightest toes of her head. a long moment. "If we shall not be as greatly surprised when we-see what some poor limping Christian has be- Califf, a man who atyled himself a A load of onts was ready to go to followed by a gradual constriction and come on the great day?" not yet appear what we shall be."

won't think I was perfectly passive all three days. One morning he changed The old squire laughed and went in- sentences of those elements, and finthe while; far from it. You see, there to see the old squire taking his matinal to the house. As the door of the sit- ally the dog was able to say, "Ow-ahwas something wrong with the coordination of my mind with my feet. I was atraid of failure and so hated to try. But finally when I realised highly. The old sentleman loyed noth- well and also two of the others; they. The terrior took a bread-and-butter how my mother was suffering I determined to overcome my handlesp. I that tonic. used t go off alone and practice until I gained confidence in my ability to tention and seemed thoughtful, - "I passed Barrett remarked, that their without the help of hands on his throat run. And every night for a week be- have long held the medicinal qualifies business was somewhat delicate; he was never able to do anything more fore I won that first medal I slipped of Eupatorium in high esteem," he said knowing that the old squire had been than growl. The fame of the dog soon out when folks were asleep and ran at last. Wit becomes almost a duty a prominent advocate of temperance, spread among my father's friends, and the distance in order to make sure of It. But, sir, I might never have over- to share the benefits of your tonic. ask a few questions before instituting hear him talk. come my handicap if I had not realised Thousands of people might be the bet- legal proceedings in the usual way how my failure hurt my mother."

### A reader on a Southern Diantation

encounter between a negro boy and a bottle. lively mule. The boy, whose name was Jim, was the helper at the barn and in the culinary department-"killinary," he call- that it would do good. The terms of ed it, thinking doubtless of the part he the partnership, as I understood it, negro's usual "hankerin' atter de mule," oure and furnish the dried thorough-and his chief interest was in colts, wort in sufficient quantities and that especially in the young mules that he Dr. Califf should make and bottle the was charged regularly to feed and decoction. The doctor was also to shediff, who seemed to be a good de water. He wanted so much to ride undertake the advertising and sale of amused, as the others were also. One one of those "two-year-olds" that, as it. In fact he was to carry the bust of them went out to their carriage watered, and he could most taste it." general control of it, paying the old "Is this the medicine you make?" the Often he could be seen petting and squire a royalty of fifteen cents a bottle sheriff asked. oajoling one of them and inveigting on all sales. him near the fence, from the vantage 'Articles of partnership were drawn aquire." "It is our label, and the bottles ground of which he would cautiously up and signed; but several hitches resemble ours. Yes, there's the name

and almost bated breath. what had hapepned.

to coff, but he didn't."

#### SQUIRRELS OR FOOLST

Familiar phrases are often the in-Washington Btur says that this is the way in which the wall-known expression, "The woods are full of them," originated.

"Which is the road to Wiscasset! asked the stranger.

stand, replied:

tin' up there en the tree. Hee him?" the partnership on a working basis, buttles seem to be the same, but the "I didn't ask you about the adulr- and then Dr. Califf departed to make contents of the second kind is more role," said the stranger, impatiently, preparations. I saked you which was the road to Wiscasset?"

"Yop," said the old man, 'thar's another, too, jost a-peckin' outer that the thoroughwart had yell to grow. "Hot for the last six months he has Then the stranger lost his patience, inquiries about new localities where has been leaving his medicine with You're a fool!" he cried. The old huntsman gased into

The Bree Press' Short Story

The Old Squire's Tonic

C. A. STEPHENS "

"Home foller won't like it, but other oblande, by the way, arose from no extent of sixteen dollars by bringing Grandfaother Buth burst forth all right. The old squire took it every light driving wagon. They had dis-liked his looks!" she exclaimed. " good. I rather think it did. At any the stream wound its devious way months, there is fair reason to believe also gathered several bundles." that the tonio at least did not shorten

blo days.

that, we farm folks commonly called poles, as fast as they dried he comsettlers of Malue made a lotion from country to our place to get what the where one of our forest lotes bordered the dried herb. Grandmother Ruth old squire lost no time in serving me with the noise." / gan to show during the first week in state!" squire and Grandmother Ruth gathered Hampshire, and never, I think, knew made at Manchester; but we were in-

te. But Grandmother Ruth dld not like tonic. At times he reported sales to the years passed the old squire grew to more than one hundred dollars. lar and indescribable sniff of incred-

ed cheeks, told him I believed he would something. "A plant is a living thing Halstead indeed had already left home, and to stop growling when I took my The pistol flashed and the boys were Now Indian poke has a rank, nauseous to leave us the coming autumn. get wrong internally?

Grandmother Ruth's only reply was him. another sniff, a little more pronounced

with the appearance of Dr. Orrington rett." "I hope," said the young man, "you came to our house and was with us thing about that tenic." two swallows from the bottle and was ting room remained open, much that oo-gamms?" which by the exercise of

to make them known. Others ought they had thought best to come and people came from far and near to "Thank God for mothers who call a great public benefactor!"

ter for taking it. You might become against the unlawful sale of intoxicant the best there is in the call a great public benefactor!"

cants. Then, noticing that the old

time and found the old squire meas- more directly to the point. "Are you hands were few, Blias Warren, who urably ready to agree with him. He engaged in making and selling a pu- owned one of the largest farms in the was in truth a very fluent talker, and tent medicine called the Old Squire's county, tried to induce even Ned Blodthe upshot of the conversation was an Tonio?" he asked. agreement to make the tonic in considerable quantities and to put it on I am in partnership with a man named sends us this amusing story of an the market at a reasonable price a

> There is no doubt at all of the old squire's good faith in the matter; he believed in the tonic and felt certain

he expressed it, "his mouth fairly ness and of the enterprise and to have and brought in two bottles of the tonic

and tantatively case one leg out over arose. Dr. Califf sald that a certain blown in the glass." the colt's back to see how he would per cent, of alcohol would have to be act. We watched with amused interest put into the tonic as bottled if it were bottles contain an intoxicant?" Farto keep well. But to that proposal the rington asked. One day we noticed the imprint of old squire demurred at once; he would Jim full-length figure in the mud near not be a party to selling anything the old squire suid with some heat: the horse trough. On searching we spirituous. To do so he said was One of the mon then produced

maked, not for information or rhetori- to keep the bottle corked, alcohol was all tasted it. cal effect, but to get Jim's version of not necessary. They debated the matter "Strong stuff, isn't it?" said Farfor one entire afternoon, but the old rington. "No, sir, boss, he didn't sackly throw squire remained firm and would not me. He des up an' do lak he gwine put his name to the agreement until old squire admitted. "I can't account an fron-clad clause that fully prohibit- for it!" he exclaimed and, going to a ed the use of alcohol in the tonic was cupboard, brought out one of the botinserted. At last Dr. Califf assented; thes that Dr. Culiff had sont us as

ut least he signed. Another hitch arose as to the place | When it was opened and everyone of manufacture. The old squire want- had tusted in turn they all agreed ventions of chance, and chance some od to make the tonic in the "apple that the stuff was quite a different times plays amusing tricks. The house" out at the rear of the farm- thing and apparently had no alcohol house and to have the doctor live with | whatsoever in it. Then the visitors us or in the neighborhood; but the looked at the old mutre and laughed. doctor urged family as well as various A very deaf old man was shooting ing at the city of Manchester, over benjarked. "In fact we know he is one. squirrels in the woods near Wiscasset, the border in New Hampshire, and to For two years now he has been making Maine, when a stranger happened that plan the old squire agreed, al- trips over the line from New Hampthough reluctantly. It may be said in whire into the border towns of this passing that the State of New Hamp- state, selling two kinds of this tonio." The deaf old man, falling to under- hibiting the sale of intoxicants. At sent you, is for his temperance cus-"Thur's one-ther's a squirfel-sit- straightened out the hitches and put who like something stronger. The

There were numerous preliminaries, tonic and no doubt has sold fast. We It was then March, and they were not have been trying to catch him for to make a start until September, since some ting." Burnett added, laughthe. All summer the old squire was making been coming over mainly at night and thoroughwort was to be found. I re- certain confederates, who distribute it mamber that in July my cousin Ad- on the quiet." then he looked innocently at the dison and I made a trip up Lurvey's The old squire was astonished, pain stranger. "Yop," he said, pumplacent- Htream as far as the Hay Meadows in fully astonished. Out in the kitchen quest of the herb, Later on the old too Grandmother Ruth had overheard

think of the old squire's tonic, erers for green thoroughwort. Our April and thought that it did him in a meadow beside Hog Brook, where locfured at the schoolhouse."

Throughout August and early September the old squire, had the "apple The tonic was made from an herb housed hung full of bundles drying on Eupatorium perfoliatum. It is called pressed them into macks. In October boneset and Indian sage. The early Dr. Culiff sent a learn of horses across such legal questions as might arise it with which to saturate the bandages old squire had gathered and c red, and the splints round a broken bone. There was a pile of sucks as large us a tory." As he called the obscure builds The thoroughwort that the old equire lond of hay on the rack cart; the old ing where he manufactured the "tonic." used grow wild in's "beaver meadow" squire said there was a half to of When they did finally find him the Lurvey's Stream. There was a great came out and viewed it with wonder. don't of it there; the stalks were from "Joseph," she exciptmed, "I should dissolved, and, forthermore, that he my drum when you're asleep." three to four feet high, and in our think there was bitter enough in that was not to use the label. Addison latitude the pale, pinish blossoms be- load to cure or kill everybody in this told us afterwards that the old squire

it; they were wont to make a trip much of the fletalis of the manufac- formed subsequently that Dr. Califf to the meadow annually and fetch ture. He and the doctor wrote back made and sold a thoroughwort "elixir" d little boy he had great difficulty in home two hig bundles of the leaf- and forth occasionally, but that is all. which he called the Old Doctor's Tonic, the attle of the farmhouse. The stuff Equire's Tonic, and the price was a ubly one of those patent medicines. cured well and hung there all winter. dollar a bottle. The bettles were sup once so common, that depended large-On the first day of March Grand - posed to hold a quart, but I believe ly on alcohol for their popularity. mother Buth would put water to the that Dr. Califf erelong reduced the Altogether the old squire spent more amount of four or five quarts with a capacity to about six gills. From time than three hundred dollars to clear large wad of dry louves, stalks and to time he sent us sample bottles, and himself from his unwise partnership. blossoms to boil slowly in a bright the stuff that he sent tasted much like I may add that this awkward hapbrass kettle. Then she would add what Grandmother Ruth had made pening by no means impaired the old a pint of good sugarhouse molasses every spring. There was some corres- gentleman's faith in his tonic, as made and let the whole simmer down to pondence concerning labels and cir- in the home kitchen. He went on about a quart, which when gool she culars for advertising, but I think that taking it every spring to the end of on the whole the dector went on with his long life. . From that bottle the old squire was the work much us he pleased. -We accustomed to take two swallows every heard that he had a gally-painted cart "HOW ARE YOU, GRANDMAMMA?" morning before breakfast till the medi- and span of horses, and that he drove cine was gone. He thought highly of about extensively, introducing the

> liked it no better than she did. But as old gentleman's royalties had amounted -so we learn from an article by the very fond of it. "I look forward to The old squire used to laugh about Magazine-was an exception to that taking it," he said to us one time. As the business. I don't think he had ever rule; he could say, "How are you, apring comes on I really long for t. taken it seriously; he was much oc- grandmamma?" I sometimes think it corrects and cupied otherwise, with his lumbering I had, says Mr. Bell, often wondered counteracts many faults and failings ventures. Yet he tried to do his shure whether there was unything in the of my physical and moral nature," At of work in the partnership by collect- mouth of a dog to prevent it from that Grandmother Ruth gave a pecul- ing all the thoroughwort he could find, speaking, and I began to make experi-. The thing went on for three sousons, ments with an intelligent Skye terrier ulity. To her such talk sounded hardly and we came to regard it at the old that we possessed. By giving suitable

win: I said I would watch for him. and has a life, good or bad, of its own, and Addison was making preparations hands away. Taking his muszle in my off. I prayed that Clement might do and I believe unmoral life. But ther- Then one day in August something number of times in succession. That his very best. I didn't think about oughwort, camomile and southernwood disconcerting occurred. We were har- act, produced the syllables "ma-mathe defeat of the other boys; I just have clean, wholesome teromatic lives, vesting a field of oats at a distance ma-ma." wanted my boy to do his very best. Why should not a decoction from them from the house when Ellen came has . The mouth proved to be too small When after what seemed an age I saw produce a generally good effect on us tening into the field to inform the for me to manipulate individual parts when as the year passes we begin to old squire that he had visitors. Four of the tongue, but on pushing upward

The story of the tonic really begins I think one of them is Shariff Bar-

physician and who perhaps was one, the barn; the hired man set off with rounding of the labial orifice by the For several years he had edited a it, and we all followed. Grandmother hand, it became converted into the visitor quoted from John, "and it Both medical journal, but at that time he Ruth came; out to the wagon house diphthong "ow." The dog's reperwas travelling through Maine and New to meet us. "They are in the sitting toire of sounds finally consisted of the And 'he added, "We shall be like Hampshire, lecturing at district school- room," she said, referring to the culters. vowels "ah" and "oo," the diphthon's houses on medical topics. Dr. Califf "And, Joseph," she added, "it is some- "ow" and the syllables "ma" and ga."

> curious to know what the liquid was, the men said could be heard in the a little imagination readily passed for The old squire told him and praised it kitchen. The old squire knew Barrett "How are you, grandmamma?" ing better than to extol the virtues of introduced the fourth man, whose interest in the experiments and often name was Farrington, as the county used to stand on his hind legs and try Dr. Califf listened with quiet at- attorney. After the usual civilties had to say the sentence by himself, but cants. When, noticing that the old

> > "Why, yes. I suppose I am. At least help with the harvest. Califf over in New Hampshire, who is his whittling, "how, much will ye pay making such a medicine; I furnish me to work for yet the herbe for it."

"Does the medicine contain toxicant?" Farrington asked. "No, sir; not a drop," the old squire replied positively. "It is expressly played in dressing fowls. He had the were that the old squire was to gather, stipulated in my agreement with Dr. that chesp." Calla that no alcohol shall be put into

> The county attorney glanced at "It looks like it," replied the old

found him shamefacedly drying himself contrary to the law and to the senti- corkscrew and, withdrawing the cork by the kitchen stove and, trying to get ment in Maine. He declared that if the from one of the bottles, poured part the mud from his clothes and out of tonic were boiled down to standard of the contents into a glass. The sherhis kinky hair. "What's the matter, strength with mulasson of good quilty, iff then tasted the liquid and asked Jim? Did the mule throw you?" we and if proper procautions were taken the old squire to do so. In fact they

"It certainly contains alcohol," the

"There isn't much doubt that your last the old squire and the doctor tomers, but the other kind is for those than half whiskey. It is a rousing old

enough to fill her with dismay and indignation. She sat down by a window and fanned herself, vigorously without

spenking. Our disturbing visitors took leave presently, but cordially shook hunds with the old squire as they went away. The law may have to take its course in this matter," the county, attorney said, "but I assure you, squire, that the proceedings, if there are any, will be merely formal as far as you are concerned. We are suttailed that you are guiltfore of any intent to evade the law. But if you will allow me-to udvise you. I should say get rid of that partner of yours as soon as possible." "You may be sure'! will," the old VEN after more than I wenty squire issued a standing offer of five to blame; I ought to have kept better We were all very quiet at table after

or rather of the mortifying youthful neighbors, Kate and Tom Ed- they had gone. A sense of disgrace plands that grew out of it. The wards, enriched themselves to the oppressed the entire family. Once fault of the tonic; that in Itself was in as much as could be piled on a wrath ugainst Dr. Califf. "I never spring from March till the middle of covered the herb growing abandantly knew he was a hypocrite when he "If you really know that, Ruth, you rate, since he reached the advanced through a great swamp locally knewn ought to have fold me at the time," age of pinety-eight years and Dve as "Quoghoggar." Theodora and Ellen the old squire remarked sobdrly. "He has deceived me completely." The old gentleman set off for New Mumpshire the next morning to find

his crufty partner. Addison went with him, and they employed a fawyen to of your chickens is in bloom!" accompany them and give advice do At Mhichester they had some difficulty in finding Dr. Califf's"laboranotice on him that the partnership was Tommy: "No, I won't. I'll only play gave the doctor a very plain talk. August. That was the time the old The old squire did not go to New No more tonio-of either kind-was

BAID THE DOG

it: it was too bitter, she said. It the old squire and sent him his royalty stories for young children. But Mr. certainly was bitter; we young folks of fifteen cents a bottle. By June the Alexander Graham Bell's Skyo terrier inventor in the National Geographic

farm quite as a matter of course, or kinds of food I soon taught the dog to "But why not, Ruth?" the old squire rather as something to which we young sit up on his hind legs and growl conrejoined as; if she had really said folks scarcely gave second thought, tinuously while I manipulated his mouth

men had called who wished to see between the bones of the lower law near the throat, I found that I could "Do you know them?" the old squire completely close the passageway at the back; and a succession of pushes "Not certainly." Ellen replied, "but resulted in the syllables "gagq-ga-ga." The simple grow! was an approximation of the vowel "ah," and, when Then we began to form words and

"HE KNEW HIS WORTH,

gett, the laxiest man in the village, to "Wal, Bl." said Ned, laying down

"I pay every man what he's worth answered Blias Warren. Nad acratched his head meditatively. Then he picked up his whittling.

#### Milk, Cheese, Ice Cream sales are increased!

by Long Distance

Some quotations from recent reports: "We depend on Long Discream from farmers, and to find a market in the cities for butter."

"A 15 cent Long Distance call enabled us to get 12 cents more a pound for our butter in a nearby

city"-writes a farmer. "Long Distance in the" chbapest way to sell los

"We purchased over \$100,of \$16 or .016%. This cheese we sold by Long Distance at's cost of \$30 or .03%, and never saw the buyers

"We sell thousands of dollars of surplus milk by Long Distance."

May we tell you haw Long Distance in being used to increase sales he your bestyees?

THE BELL TELEPHONE CO. OF CANADA.



Just Try an Experiment—

Buy a packet of

and see if it is not the most delicious Tea you ever tasted. "Most Tea-Drinkers Think It Is."

Jesule was visiting her auntle to the country. One day, when she was walking in the garden, sho, saw a peacock-a bird she had pover seen before. After staring at it for some time she ran into the house and called out: "Oh, auntie, do come quickly! One

"100% PURE".

PAINT

The paint for wear

SENOUR'S

FLOOR PAINT

It wears and wears

"VARNOLEUM"

beautifies and pre-

serves Oil Cloth

"WOOD-LAC"

STAIN

Improves the new

-renews the old.

"NEU-TONE"

The sanitary, wash-

able Flat Oil Paint

for Interior Decor-

and Linoleum.

and weather.

and wears.

TOMMY'S WAY Tommy: "Papa, won't you please buy Father: "No, I'm ufraid you'd disturb

A LESSON IN GEOMETRY

The schoolmaster was explaining the iret principles of geometry to a class of small boys, so he drew two parallel lines on the blackboard. "Now If I draw those lines out to any longth," he said, "will they ever "You, sh;" replied a bright boy, "if

GOOD FOR ALMOST NOTHING arrying her kitten by the name of its

ou draw them right round the room."

"You ain't fit to be a mother," she cried scuthingly. "You ain't hardly fi o be a father!"

MARTIN-SENOUR

100% PURE PAINT & VARNISHES

The Hard-Drying, Long-Wearing

attached to every can.

mar nor scratch white.

Acton

Floor Finish

Nothing adds so much to the beauty of a home

as floors that are properly cared for; on the

other hand, floors that are not protected are unpleasant to look at, are hard to keep clean, and become injured through wear. Don't neglect your floors, beautify them and save them. Save the surface and you save all.

MARBLE-ITE Floor Finish is the perfect treatment for floors of all kinds. It is the one floor finish that has a money-back guarantee

In 24 hours MARBLE-ITE dries hard with a

It has a high gloss, yet is tough enough to stand any amount of wear without injury. It can be washed with soap and water and it will not

We invite you to call and discuss this method

of beautifying and protecting your floors. We can give you full details regarding this or any other painting or varnishing problem. We have a complete stock of MARTIN-SENOUR Paints

and Varnishes. For every purpose-For every

W. D. TALBOT

Ontario

beautiful finish that will not show heel marks.

HENS TAKING THINGS EASY

A rather poor family unexpectedly came into fossemion of a formur. They purchased a farm with hous, cows and pigs. One day a little daughter of the family was showing a visitor would oul thed "The your been lay more eggs?" b ngulred. "Oh, they chn," was the haughty reply, "but in our position they don't

A GIVER OF CHEER

Do you help to take the thermonioter of cheerfulness wherever you go? Is home a more folly place because you are the of the family? In the office where you work, has there been un moreuse in good feeling and good spirits since you were added to the force? If not, then you count loss in the world us a giver of cheer than you

Shoe Polish

& VARNISHES

## Fresh and **Cured Meats**

Drop in and look over our stock of Fresh and Cured Meats. We handle many varieties. You will be assured choice quality meats and at right prices.

#### This Store's **Policy**

To represent goods exactly as to their quality: to sell to those who know and to those who don't know at a uniform fair price; to fulfill all guarantees and cheerfully correct all - mistakes: to deserve your confidence, by always giving you satisfaction.

Savage & Co.

Following grades on hand: Manitoba Flour Pastry Flour, Norval Shorts Mixed Chop

Clover Seed

Timothy Seed

HENRY AWREY

# Fairbank's Bakery

The Trip to a

Happy Meal Is an easy journey if you place our goods upon your table. It's the one sure method of making your meal complete. friends and neighbors. have proven this to be true. Why don't you?

Try Our "Maltana" Brown Bread

Jas. Fairbanks

MILL STREET . PHONE 11

Notice to Creditors OF MARY ELLEN BROWN, DE.

The creditors of Mary Ellen-Brown, late of the Village of Acton, widow. who died on or about the third day of April, A. D. 1923, and all persons having claims against her estate are renuired on or before, the twenty-sixth day of May, A. D, 1973, to send by post or otherwise deliver to the undersigned solleiter for the executor of the estute of the said Mary Ellen Brown, their full numos, addressess, and doseriptions, full particulars of their claims and the hature of the securities. If any, held by them. On and after the said 24th day or Muy, A. D. 1933, the said executor will proceed to distribute the assets of the suid estate among the parties entitled hereto; und he hereby gives notice that he will not be responsible therenoter for any claims of which he shall not have received notice at the time fixed for such distribution. Dated this 20th day of April, A. D. THOMAS ALEXANDER STOREY tor for the said executor.

Children Cry CASTORIA

# Bargain-Hunters

"Save the surface and "Save all - Paint & Vamily

In this community are hundreds of individuals and families on the watch for an advertisement which will offer them what they want at an advantageous price.

Call them bargain-hunters if you will, but there is nothing wrong in waiting for a bargain, especially when the seller is anxious to sell at a reduced price.

One family wants a new carpet --- the need is not urgent. Another family is looking forward to buying dining-room furniture --- it may not be for a twelve month.

One man is thinking of/buying himself a watch. One woman a shopping bag; another an umbrella.

All-can be made to buy earlier---by adver-

### A Note to Merchants

Stimulate business by the offer of some slow-moving lines at special prices. Brighten up business by advertising some desirable goods at reduced prices. Make advertising banish dull business. Often you can tempt the buyer who is biding his or her time, to buy from you-at a time of your naming.

Shop Where You are Invited to Shop

Issued by Canadian Weekly Newspapers Association.

Head Offices, Toronto, Canada.,