

2007



THE STORY OF THE BRUCE COUNTY TARTAN

The beautiful Bruce County Tartan is derived from the family colours of James Bruce, Earl of Elgin and Governor General of Canada at the time Bruce County was incorporated in 1867.

Steeped in history, the red, yellow and greens depict not only the Bruce Clan Tartan but the beautiful foliage of millions of trees that cover the area, the white and deep blue of the glistening waves washing the 367 miles of shoreline bordering Lake Huron and Georgian Bay, as well as the many fresh water trout streams that cover the area.

The Bruce County Tartan is registered in Edinburgh and patented in Canada and may not be reproduced without permission. The Women's Institutes of Bruce County assumed responsibility for promotion and sales of all Tartan supplies in 1973 and all profits derived from this venture are used for projects beneficial to the residents of Bruce County.

Bruce County virgin wool tartan, ties and souvenir giftware are available in leading stores in Bruce County.

