

Winchester Canada, formerly known as the H.W. Cooley Machine and Arms Company, was founded in Toronto in 1903 by H.W. Cooley, a specialist in machinery and tool designing.

The company achieved a reputation for high quality design and production during World War I by producing great quantities of small arms and special machinery for the war effort. Immediately after the war, Cooley personally designed the now world famous Cooley .22 rifle - a rifle that has since become the standard by which all others are judged, not only in Canada but in 52 countries throughout the world. In 1924, the Certificate of Honour was awarded to the Cooley Rifle at the Wembley Exhibition in London, England.

Canadian sportsmen soon recognized the value of the Cooley products and the rapid increase in popularity caused the company to move into larger quarters. In 1929, the business was moved to a four story plant in Cobourg, Ontario.

During the second World War the company once again devoted its plant and efforts to the production of war materials, making a variety of gun parts and training rifles. Directly after the war, the company resumed full production of sporting arms and by 1948 the Cooley line consisted of single shot and repeating .22 rifles and a new single shot shotgun, the Model 84. Now called the Model 840, this outstanding firearm has been produced in 12,16,20,28 gauges and .410 bore for over 20 years and has enjoyed continued popularity in Canada and throughout the world.

In 1961 the company was sold to the Olin Corporation and was immediately placed under the supervision of the Winchester-Western Division.

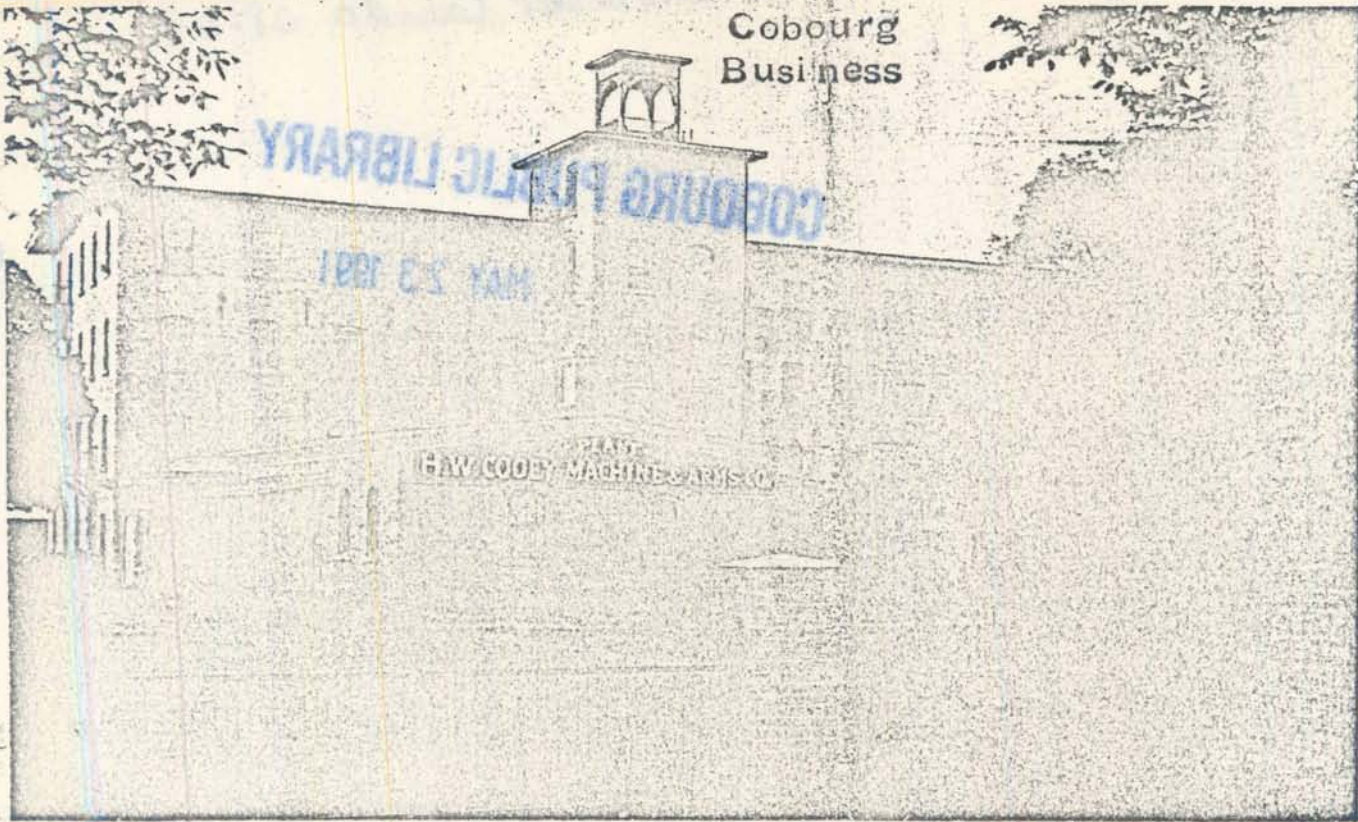
A new ammunition plant was built in 1962 and eight years later, in 1970, a modern, efficient, new arms plant and offices were completed.

Winchester Canada now produces the entire line of Cooney rimfire rifles and shotguns in the Cobourg plant. The Winchester product line is sold in Canada through the Cobourg operation, some being assembled in the plant and other models being imported directly from the United States. The complete line of Winchester ammunition (rimfire, centrefire, shotshells) is manufactured in Canada making Winchester Canada the only completely integrated arms and ammunition manufacturer in Canada.

Cobourg
Business

EMPLOYEES IN 1930

Cobourg Business



OLD BUILDING-BEFORE ADDITION

Cooley came to Cobourg in 1929

W.H. Cooley and Machinery Manufacturing Company bought

the old Felt Factory of Cobourg to be used as their new plant in 1929. The plant was to be used for the manufacturing of "fire arms and sports equipment."

The Cobourg Sentinel-Star, August 1, 1929, termed the transaction "the feature stroke of business executed by the town council." W.S.

Edwards, acting for the Toronto Company outlined the terms of the purchase: "the sum of \$100 on the signing of the contract for sale to be completed before October, 1929, a sum of \$400 due and payable on Jan. 1, 1930, and the balance of \$4,500 in nine successive annual installments of \$500 each."

The company had the option of paying the full

balance at any time in return for the complete deed of land. Cooley was planning to go into production that fall, moving all machinery down from Toronto.

NEW OLIN CORP. PROJECT

You've read about the cushion which inflates on impact to protect the driver in an auto collision.

Olin Corp, the parent company of Cobourg's Winchester Canada plant.

At the instant of collision severe enough to cause injury, a force of six times gravity lasting for eight one-thousandths of a second, strong plastic bags inflate automatically to cushion the driver and passengers before they can hit the steering column, dashboard or windshield.

Then the bags deflate.

Winches proud of service While it steadily g... pany - n... people or t... figure of 10... there are... who have... with the co... its earlies... Cobourg.

Steve Nile Lloyd both s... a few days o... in October, H.W. Cooley Arms Compa... They now ha... years service... George D... Cooley in 19... Dawe in 1934

By June 11... there will b... ployees with... years service... anniversary... Maurice A... joining the co... 1945.

There are... chester peopl... years or over... company; 54... years and over

Following is... present employ... 10 years or ove... with Winches... Cooley, and the... their joining t... pany:

flue.
No noise.
dirt.

Congratulations to Winchester On the Opening of their NEW PLANT Maislin BROS.

TRANSPORT LIMITED
9 Albert Street Cobourg

Congratulations to WINCHESTER on its Progressive Development

TPT
Toronto Peterborough Transport Co. Ltd.

Cos...
Manufac