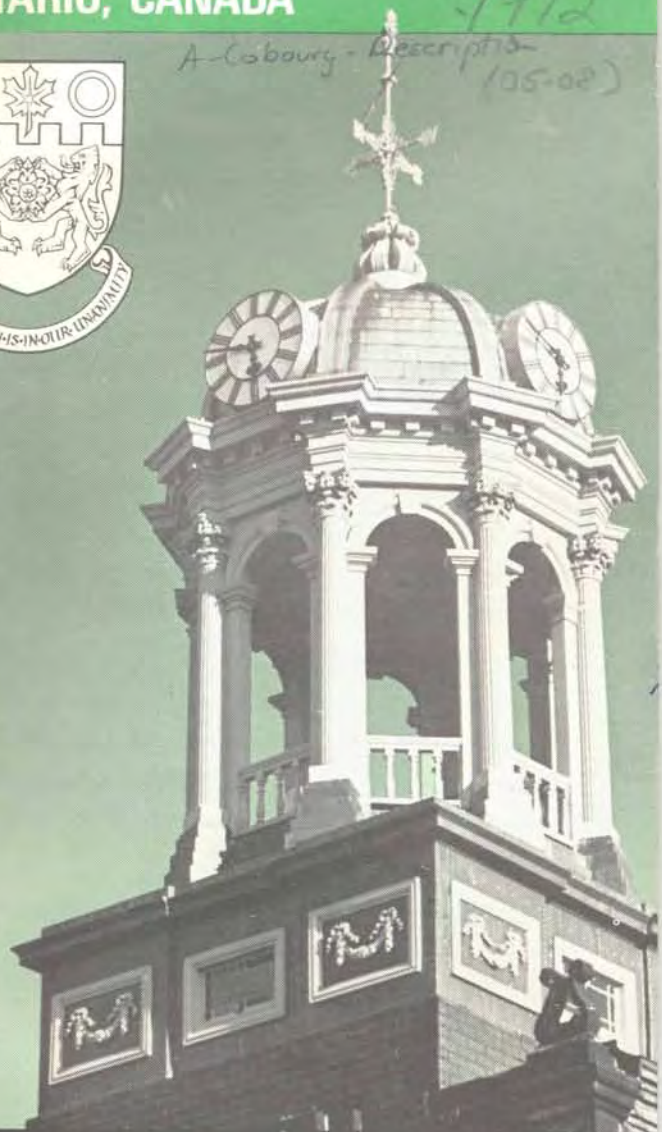


COBOURG

ONTARIO, CANADA

1972

A-Cobourg-Description
(105-02)



the place to
LIVE
WORK
PLAY

Designed & Lithographed By
Haynes Printing Company
880 Division St., Cobourg

Cobourg Public Library
March 21, 2001



WELCOME TO COBOURG

Cobourg, situated in the heart of the Great Pine Ridge, is truly a wonderful place to live, work and play.

Known for its healthy outdoor living and friendly people, it is also known for its Cougar Hockey Team, the annual tradition-filled Highland Games and the Horse Show.

Victoria Hall, depicted on the cover, has been designated as a National Historical Site. It is currently being restored for its cultural and historical heritage. Prominent among its features are an exact replica of the famous "Old Bailey" Courtroom and Concert Hall.

This booklet was prepared by the Chamber of Commerce and Industrial Commission to acquaint you with Cobourg. For further information contact:

Chamber of Commerce
262 Division St. N.,
Telephone 416 372-5831

Industrial Commission
107 King Street,
Telephone 416 372-2288

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HAYNES PRINTING
Cobourg, Ontario

THE WHITE ROSE OF COBOURG

By decree of Cobourg Municipal Council (September 25, 1972) the white rose became Cobourg's official floral emblem. It is a symbol of peace, brotherhood and fidelity.

LOCATION

Cobourg is located amidst rolling country on the north shore of Lake Ontario, 70 miles East of Toronto and 90 miles west of Kingston. Montreal is 270 miles to the east.

Industrial centres close to Cobourg include Peterborough, 35 miles north, Oshawa 40 miles west and Belleville, 40 miles east. Cobourg is thus centrally located in the Great Pine Ridge area in close proximity to industrial and commercial centres and yet ideally situated to provide recreational activities such as swimming, sailing, fishing, golfing and various winter sports. An ideal community in which to live, work and play.

CLIMATE

Moderate climate with cool breezes off the lake in the summer with an average minimum temperature of 14°C. and a maximum of 26°C. in July. The January temperature range varies from -9°C. minimum to -1°C. maximum. The annual rainfall averages 63.5 cm. and snowfall 165 cm. The bright sunshine hours for the year average 2020 hours. The area has a 130 day frost free period from mid-May to early October.

POPULATION

The 1971 census shows Cobourg population to be 11,282. However, Cobourg draws its work force from a large surrounding area. Registered manpower as of July 31, 1975, showed 605 males, 660 females and 681 students.

Cobourg Canada Manpower Centre covers a population area of 38,010 (1971 census) and maintains records on available skilled, semi-skilled and unskilled labor in the area. It also provides institutional and industrial training, youth service, job creation and employee clearance services. The Centre can be of assistance in job placement and training programs.

MUNICIPAL SERVICES

WATER — The town water supply is from Lake Ontario to a modern filtration plant.

Pressure of system — 75 lbs./square inch average
Pumping Capacity — 5 MM per day
Average Consumption — 3.5 MM per day

There is underground storage for 1.25 million gallons and an elevated storage tank that holds 300,000 gallons.

GAS — Natural gas is supplied through Trans-Canada pipeline from Western Ontario and distributed in Cobourg by Norcen Energy Resources Limited.

Line size	—	2 - 6"
Pressure	—	Residential 20 P.S.I.
	—	Industrial 150 P.S.I.

ELECTRICAL POWER — Cobourg is served by Ontario Hydro. **Availability:** Primary power is available at various voltages up to 44KV depending on the size and type of load. Industrial power rates are comparable with other towns in Central and Eastern Ontario.

SEWER — Primary and secondary treatment; overall capacity 3.5 million gallons per day.

Trunk line	—	36"
Feeder Lines	—	21 and 30"

Industrial effluent subject to treatment in Plant before discharge into Town lines.

GARBAGE COLLECTION

Residential — once a week
Commercial — twice a week
Industrial — daily service available at nominal charge

FIRE PROTECTION

A new headquarters building is situated at the edge of Town with a Chief, 14 volunteer staff brigade and 6 trained permanent staff brigade. Instruction courses are given freely; building inspections carried out regularly and private industrial brigades organized. There are 3 pumpers and 1 ladder reaching 100 feet. Fire rates compare favourable with any town in Ontario.

TRANSPORTATION

RAIL — Cobourg is served by the Canadian National and the Canadian Pacific Railways. The town is on the main line between Toronto and Montreal, with daily passenger service in and out of Cobourg. There is a reciprocal switching agreement in effect; freight and express pick-up and delivery daily. Rail service in and out of Northam Industrial Park.

PASSENGER BUS SERVICE — Daily bus service is available to Montreal, Ottawa, Toronto, etc. via Voyageur-Colonial Lines from the town terminal.

TOWN TRANSIT — At present a survey is being conducted with the possibility of having transit service to all parts of Cobourg beginning in mid-1976.

TRUCK TRANSPORTATION — Extensive direct service to points in Ontario, Quebec, the U.S.A., with connecting carriers for overseas shipments. There are several truck terminals in Cobourg and a sufference warehouse. Truck service is available for points from Halifax to Vancouver.

ROADS — The MacDonald-Cartier Freeway (Highway 401) borders the town with two access roads into Cobourg providing direct routes to Toronto, Windsor, Montreal and the American interstate highway system. The scenic No. 2 Highway (Heritage Highway) passes through the town.

AIR SERVICES — There is limousine service twice a day to Toronto International Airport. Private Air Service — Peterborough (30 miles).

HARBOUR FACILITIES —

Location: Situated on the north shore of Lake Ontario in the Town of Cobourg. It is ideally situated and could serve the water transport requirements of any industry. Ships with 20 ft. draught and 500 ft. length can presently be accommodated.

Unloading: Equipment is available for the unloading of ships.

Wharf: Length 1000 feet; width 100 feet; paved deck and approaches. Municipal water, fire hydrants and electric power. Rail facilities are accessible to the wharf. Dockside container storage areas available.

Plans are currently under way to improve the harbor facilities for both pleasure craft and commercial traffic.

CUSTOMS FACILITIES — Custom and Excise Offices are located in the Federal Building serving the town and surrounding area.

CAR-TRUCK RENTALS — Branch offices of some major car-truck rental companies are located in Cobourg.

TRAVEL AGENTS — Several experienced travel agents are in town providing expert travel arrangements to meet every requirement at home and abroad.

CIVIC DATA

MEDICAL FACILITIES

Cobourg & District General Hospital — Bed capacity 158
Sidbrook Private Hospital — Bed capacity 38

Available are — 20 Physicians, Surgeons, Specialists
6 Dentists
2 Doctor's of Veterinary Medicine
3 Chiropractors

POLICE PROTECTION — Headquarters building is situated in the centre of Town with a Chief; 1 staff sergeant; 1 sergeant and 15 constables. Cruisers patrol the town twenty-four hours a day. The Ontario Provincial Police Headquarters is two miles north of the Town of Cobourg.

RADIO — CHUC (English), AM, 1000 watts

TELEVISION — Full cable service — Canadian channels, CBC and CTV, U.S. Channels: CBS & NBC, ABC, Education TV, and UHF stations.

NEWSPAPERS — The Cobourg Star — Monday, Wednesday and Friday. Circulation — 6,000. Toronto and Peterborough newspapers home delivery.

BANKS — Bank of Nova Scotia, Bank of Montreal, Royal Bank of Canada, The Canadian Imperial Bank of Commerce, The Toronto-Dominion Bank, The Cobourg Credit Union, The Victoria-Grey Trust Company

CHURCHES — Church of St. Peter (Anglican), St. Michael's R.C., St. Andrew's Presbyterian, Trinity United, Salvation Army, Fellowship Baptist, Calvary Baptist, Gläd Tidings Tabernacle, Christian Missionary Alliance, "Grace" Christian Reformed Church, Christian Science, Jehova Witness, The Church of Jesus Christ of Latterday Saints

RECREATION AND ORGANIZATIONS

SPORTS — Cobourg is situated on the north shore of Lake Ontario just south of Rice Lake and the Trent Canal System, in beautiful Northumberland County. The environment and terrain provide unlimited recreational opportunities.

Easily accessible golf courses; Sail and cruising facilities; Curling, skiing, skating and snowmobiling; Hunting, fishing and hiking; Cross-country skiing, equestrian clubs and canoeing; Bowling, badminton, lawn bowling and tennis

Organized team sports include: hockey, football, baseball, basketball, soccer and lacrosse.

Parks are located in convenient areas throughout the town and vicinity.

The YM/YWCA sponsors continuous fitness programs and provides supervisory staff for the summer swimming pool and wading pools.

Cobourg is the home of the Cobourg Cougars' hockey team. (Ontario Champions 1974-75) (It's Cougar Country!!!)

CULTURAL ACTIVITIES — Cobourg Public Library serves the community; Cobourg Concert Band provides regular entertainment; Art Gallery has a collection of Canadian and European works and an art rental service. Monthly exhibits; Cobourg Art Club provides art instruction and an annual Spring Exhibition; Historical Society — Volunteer Women's Committee promoting Historical and educational activities; Cobourg Opera and Drama Guild — presents musical and plays to develop local musical and dramatic talents. They also sponsor the White Rose Concert Series, thus offer culture and entertainment for the community.

SERVICE CLUBS AND ORGANIZATIONS — Business and Professional Women's Club; Cobourg Chamber of Commerce; Cobourg Downtown Merchants' Association; Kinsmen Club; Kiwanis Club; Knights of Columbus; Lions' Club; Masonic Lodge; Rotary Club; Royal Canadian Legion Branch 133; Senior Citizens; YM-YWCA; Camera Club; Horticultural Society; Cobourg Town Trust; Stamp Club; Rod & Gun Club; Field Naturalists; Junior Achievement; Boy Scouts; Air Cadets; Girl Guides; Homemakers' Club.

SPECIAL SERVICES — Family Welfare Bureau, Canadian Red Cross, Canadian Cancer Society, C.N.I.B., St. John's Ambulance, Crippled Children, Alcoholics Anonymous, Big Brothers, Home for the Aged, County Health Unit, Victorian Order of Nurses, Salvation Army, Multiple Sclerosis, Mental Retardation Centre

CURRENT DATA (as of February 28, 1976)

MUNICIPAL ADMINISTRATION

The Council consists of a Mayor, Reeve, Deputy-Reeve and six Councilmen elected for a two year term.

MUNICIPAL OFFICIALS

Mayor —	J. A. Heenan
Reeve —	E. R. Haynes
Deputy-Reeve —	Lena Fisher
Councilmen —	J. M. Lees; J. J. Tracey; R. Bowen C. Pursey; D. G. Purvis; H. MacDonald
Clerk-Administrator —	B. W. Baxter
Town Treasurer —	G. W. Footitt
Town Engineer —	K. J. Rumball
Tax Collector —	D. C. Grant
Chief of Police —	E. J. Butler
Chief of Fire Department —	G. H. Greer
Building Administrator and Labour Relations Advisor —	P. F. Powers

Municipal Building: 107 King Street West, Cobourg, Ontario, K9A 2M4 Telephone: 372-2288

TAXES — 1975

1975 Public Residential	— 112.917 mills
1975 Separate Residential	— 112.267 mills
Commercial	
1975 Public Commercial	— 129.885 mills
1975 Separate Commercial	— 129.162 mills

Total Assessment — 1975

Public Residential	\$ 9,787,262
Separate Residential	1,732,055
Public Commercial	11,681,819
Includes Realty & Business	
Separate Commercial (49.14% Residential)	242,912
Includes Realty & Business	

TOTAL ASSESSMENT \$23,444,048
(50.86% Commercial & business)

Total Distribution of Mill Rate — 1975

Public Schools — 40.13%
General Levy — 59.87%

MAJOR PROJECTS

1) Division Street Subway

Cost — \$3.5 million

- Financed 1) Town of Cobourg
2) Ministry of Transportation and Communication (M.T.C.).
3) Canadian Transportation Commission (C.T.C.).
4) Railways

2) Ontario Housing

(to be constructed)

- Provides 500 houses under the Home Ownership Plan
- Over period of years
- North side of Elgin and D'Arcy Streets

3) Senior Citizens' Housing

(to be constructed)

Seventy-one units on King Street East by the Brookside School — construction to start early 1976

Sixty-four units — St. Peter's Court, Chapel Street, Cobourg

Value of building permits issued — \$5,383,586

1974

\$2,147,816 Residential Construction
1,436,880 Commercial Development
846,000 Industrial Development
809,986 Institutional Development
142,904 Miscellaneous Construction
\$5,383,586

Net long term debt — \$2,280,000.

Net long term liabilities per capita is \$273.00

INDUSTRY

Cobourg maintains a good growth balance between commercial business, services and industry. The downtown business section has been progressively renovated and growth has extended to two small shopping centres on the outskirts.

Services have kept pace with industrial growth by the recent expansion of the Water Filtration Plant, Sewage Treatment Plant. Studies for orderly growth and expansion are under way.

Cobourg Industry employs over 3,000 persons in some thirty manufacturing facilities varying in size from five to one thousand employees.

Following are the prevailing wage rates in Cobourg as of July, 1975 —

Skilled —	\$5.00 - \$7.00 per hour
Semi-Skilled —	4.00 - 6.00 per hour
Unskilled —	(min.) 2.40 - 5.00 per hour
Office workers —	110.00 - 135.00 per week
Service Industries —	(min.) 2.40 - 2.75 per hour
Hospitals, restaurants, dry cleaning laundry, protective	
Sales Clerks —	(min.) 2.40 - 2.75 per hour



Your Next Industrial Site In Cobourg

Fortunately blessed with all of the major requirements of industry . . . Cobourg has that extra asset — its people! Yes, it's the people of Cobourg who have a solid background educationally, culturally and industrially. Skilled in the various trades, proud of their community and enthusiastic for the future.

In the heart of Ontario's GREAT PINE RIDGE tourist region, Cobourg is ideally located to the major markets of Canada and offers GOOD LIVING as a bonus.

INDUSTRIAL GROWTH POTENTIAL

The industrial growth potential of Cobourg has been recognized by the Ontario Government with its announced intention of stimulating development in the Port Hope — Cobourg area. To this end, provincially sponsored studies totalling \$300,000. are expected to be completed in early 1976. As a result, Governmental assistance through grants, approvals and technical help can be anticipated.

Cobourg is one of the few municipalities within close proximity of Toronto with ample fully serviced industrial land, some of which is Government owned. Both outright purchase or long-term lease of land is available offering significant tax benefit options. Large block acreage of easily serviced industrial land exceeding several hundreds of acres exists and presents a unique opportunity for large scale industrial operations.

In addition, the provincially owned and operated Northam Industrial Park (formerly Ordnance Depot, Armed Forces), has Industrial space available for lease at highly competitive rates. Inquiries in this respect should be directed to the Ontario Development Corporation, Cobourg.

Cobourg benefits from high quality road, rail and water transport accessibility which facilitates the movement of goods and people. A solid, skilled labor and administrative support staff, both male and female, exists and will be gradually increased with governmental action to relocate growth to the Cobourg area.

With such attributes, together with an enviable record of community-business relationship, Cobourg is destined to continue to grow as an attractive town in which to live, work and play.

INFORMATION SERVICE

The Cobourg Industrial Commission stands ready to provide personal assistance to all seeking information on industrial growth potential.

Industrial Commissioner — Mayor J. A. Heenan
107 King Street West — 372-7913

The Chamber of Commerce Office has readily available information on Sports and Recreation, Tourism, Historic sites, Antique shoppes, Commercial interests and various community activities.

262 Division Street — 372-5831

EDUCATION

The educational needs of the Town and vicinity are served by the Northumberland and Newcastle Board of Education and the Peterborough-Victoria-Northumberland and Newcastle Roman Catholic Separate School Board.

Educational programs have been developed by the respective school boards keeping in mind the personnel needs of our modern society. The teaching of basic skills receive top priority at every level.

Post-secondary educational opportunities are provided by Sir Sandford Fleming College of Applied Arts and Technology (Cobourg Campus). The college offers one, two and three year programs in Applied Arts, Business and Technology. Special courses of shorter duration for specific purposes are provided on the basis of community needs.

The educational facilities in Cobourg consist of four Public schools, two separate schools, two secondary High Schools and one Community College. The primary schools provide the important basic foundations of education and the secondary schools offer a wide range of academic, technical trades and commercial courses. School shop facilities provide courses in electronics, machine shop, auto mechanics, carpentry, etc,

High Schools and Community College also offer a great variety of night school courses in the Arts, Science, Technology and trades as a continuing adult education program.

HOUSING

Cobourg maintains a good residential balance between private homes and apartments. There are approximately 500 rental units in medium size apartments of 20 to 50 units in each and about 150 units in smaller size apartments of 6 to 20 units. New housing starts average approximately 70 units per year. There are also many small residential communities close to Cobourg. New subdivision of single and multiple family dwellings are continuously being developed. The many Realty firms in the area are ready to serve the needs of the community.

Golden Blough Lodge, a 169 bed capacity Home for the Aged is also located in Cobourg.

St. Peter's Court also provides housing for senior citizens and other units are under construction.

INDUSTRIES

Name of Industry, Address, Products	No. of Employees	
CONSUMER CHEMICAL DIVISION BORDEN PRODUCTS LTD. Bldg. #3, Northam Industrial Park, D'Arcy Street North, 372-5426 <i>Household Consumer Products</i>	56	
BORG-WARNER (CANADA) LTD. Norman Road, Box 10, 372-6801 <i>Production of Plastics</i>	140	
CANADIAN GENERAL ELECTRIC 755 Division Street N., 372-5411 <i>Plastics Division</i>	400	
CANMART SHOE LIMITED Bldg. #5, Northam Industrial Park, D'Arcy Street North, 372-8481 <i>Warehousing</i>	22	
COBOURG LIBRARY RESOURCES LTD. Bldg. #2, Northam Industrial Park, D'Arcy Street North, 372-9821 <i>Bookbinding</i>	10	
COBOURG MATTING & CARPET CO. LTD. 180 Tremaine Street, 372-5419 <i>Cocoa mats and matting, rubber mats and nylon tufted on vinyl</i>	6	
CURTIS PRODUCTS LIMITED 495 Ball Street, 372-2184 <i>Chrome office furniture and fixtures</i>	90	
CURTIS-HARRIS INDUSTRIES LIMITED 300 White Street, 372-3302 <i>Mini Motor Homes and Truck Caps</i>	40	
CUSTOM PLASTICS INTERNATIONAL LTD. 887 D'Arcy St. North, 372-2281 <i>Injection molded plastic components</i>	80	
GENERAL FOODS, LIMITED 520 William Street, 372-2171 <i>Jell-O Desserts, Kool-Aid, Tang, Minute Rice, Post Cereals, Gaines Dog Foods</i>	900	
GENERAL WIRE & CABLE CO. LTD. Plant #1, 609 William Street, 372-5491 <i>Electrical Wire & Cable, Building Wires, communication cables, control cables, automotive wires, television lead-in wires, clothesline</i>	140	
GENERAL WIRE & CABLE CO. Plant #2, George Street, 372-5491 <i>Vinyl coated chain link fence related fencing products</i>	included above	
HAYNES PRINTING COMPANY LTD. 880 Division Street North, 372-2163 <i>Commercial Printing</i>	20	
HORIZON PLASTICS LIMITED Northam Industrial Park, D'Arcy St. N., 372-2291 <i>Variety of Plastics, e.g. Highway markers</i>	9	
IMPERIAL BAKE-N-SERVE (EASTERN) LIMITED Box 354, Northam Industrial Park, D'Arcy Street North, 372-3364 <i>Frozen Bread Dough</i>	75	
INTERNATIONAL HONEYCOMB CANADA LIMITED Bldg. #2, Northam Industrial Park, Box 414, D'Arcy Street North, 372-6562 <i>Paper products for building trade, boxes, pallets, core, construction, insulation</i>	12	
JEBCO INDUSTRIES LIMITED 887 D'Arcy Street, 372-5846 <i>Metal Fabrication</i>	6	
PEROLIN-BIRD ARCHER COMPANY LTD. 110 Second Street, 372-3344 <i>Industrial Water Treatment</i>	60	
PHILLIPS PLASTICS OF NORTH AMERICA INCORPORATED 319 Victoria Street, 372-8341 <i>Plastic containers ranging from 5-2000 gals. Cylindrical, square or rectangular, any color</i>	5	
PYRAMID HOMES (EASTERN) LTD. Box 61, Division Street North, 372-6823 <i>Mobile Homes</i>	133	
ROBSON-LANG LEATHERS LTD. 96 Alice Street, 372-3347 <i>Tanner of fine Leather</i>	110	
SCI-CAN SCIENTIFIC LIMITED 900 Division Street North, 372-6531 <i>Laboratory and Hospital Glass Ware, Culture tubes, pipettes and vials</i>	55	
C.E.A. SIMON-DAY LIMITED Bldg. #2, Box 444, Northam Industrial Park D'Arcy Street North, 372-9770 <i>Dust Control, Pneumatic conveying</i>	16	
SPOOLON MANUFACTURING LTD. 750 Division Street North, 372-6611 <i>Metal spools and plywood reels</i>	12	
TRENT METRO NEWS Bldg. #1, Northam Industrial Park, D'Arcy Street North, 372-6856 <i>News magazines and publication distributors</i>	36	
UNITED TIRE & RUBBER CO. LTD. Bldg. #4, Northam Industrial Park, D'Arcy Street North, 372-2266 <i>Manufacturer of Tires</i>	165	

VEGA INDUSTRIES (CANADA) LTD.	13
Bldg. #5, Northam Industrial Park, D'Arcy Street North, 372-6711 <i>Metal Fabrication (fireplaces)</i>	
WELD-LOC SYSTEMS OF CANADA LTD.	28
Bldg. #5, Northam Industrial Park, D'Arcy Street North, 372-6889 <i>Industrial Plastic and Wire Strapping</i>	
WESTINGHOUSE CANADA LIMITED	10
Bldg. #5, Northam Industrial Park, D'Arcy Street North, 372-8383 and 372-3572 <i>Tube Manufacturing</i>	
WINCHESTER-WESTERN (CANADA)	501
Brook Road North, 372-6851 <i>Sporting Arms and Ammunition</i>	

SERVICE INDUSTRIES

In support of the business and industrial community, Cobourg has a full service industry which can provide competent and convenient assistance.

The service industry embraces both initial and continuing needs with financial and real estate groups, professional consulting engineers and project Managers, all trades and construction capabilities, maintenance and equipment servicing, accounting and legal professionals.

Some of the larger service industries include:

BEAVERDALE CONSTRUCTION LIMITED

30 Elgin Street, 372-2277
Road Building Contractors

BEHAN CONSTRUCTION

R.R. No. 4, 372-9862
Excavating, Grading, sewer and water, sand and gravel.

COBOURG CONSTRUCTION

D'Arcy Street, 372-2153
Roads, bridges, bulldozing

CHOMITZ CONSTRUCTION

227 Chapel Street, 372-3838
General Building Contractors

CUNNINGHAM, F. W. & SONS

726 Ontario Street, 372-9491
Waste removal

HARDEN & KING CONSTRUCTION LIMITED

75 White East, 372-2155
Road building, construction, driveway paving, bulldozing, excavating, crushing, sand and gravel

KORSAN LIMITED

180 Tremaine Street, 372-6848
Municipal service, water main, sewer, etc.

LARSON-GRILLS CONSTRUCTION LTD.

Box 250, 372-6691
Road, bridge and building construction

McGREGOR ELECTRIC COBOURG LIMITED

383 King Street West, 372-5042
*Industrial, domestic, commercial wiring,
all types of electric home heating*

MURPHY R., CONSTRUCTION LIMITED

R. R. No. 5, 372-6124
*Asphalt paving, excavating, sand and gravel,
top soil, demolition*

TOTTEN, SIMS & HUBICKI ASSOCIATES LTD.

1a King Street, 372-2121
Consulting Engineers, and project managers

UNIONS IN COBOURG INDUSTRY

C. G. Electric – International Union of Electrical
Radio and Machine workers, Local 534 (Plant)
Local 598 (Office)

Curtis Products Ltd. – International Association of
Machinists

Dept. of Manpower & Immigration – Economic
Security Employees National Association (ESENA)
Member of the Public Alliance of Canada

General Foods, Ltd. – Canadian Food & Allied Workers
Local P 1230

General Wire & Cable – United Steelworkers of America
Local 7175

Imperial Bake-N-Serve (Eastern) Limited – Bakery &
Confectionary Workers of America, Local 264

Perolin-Bird Archer Limited – United Steelworkers of
America, Local 7175

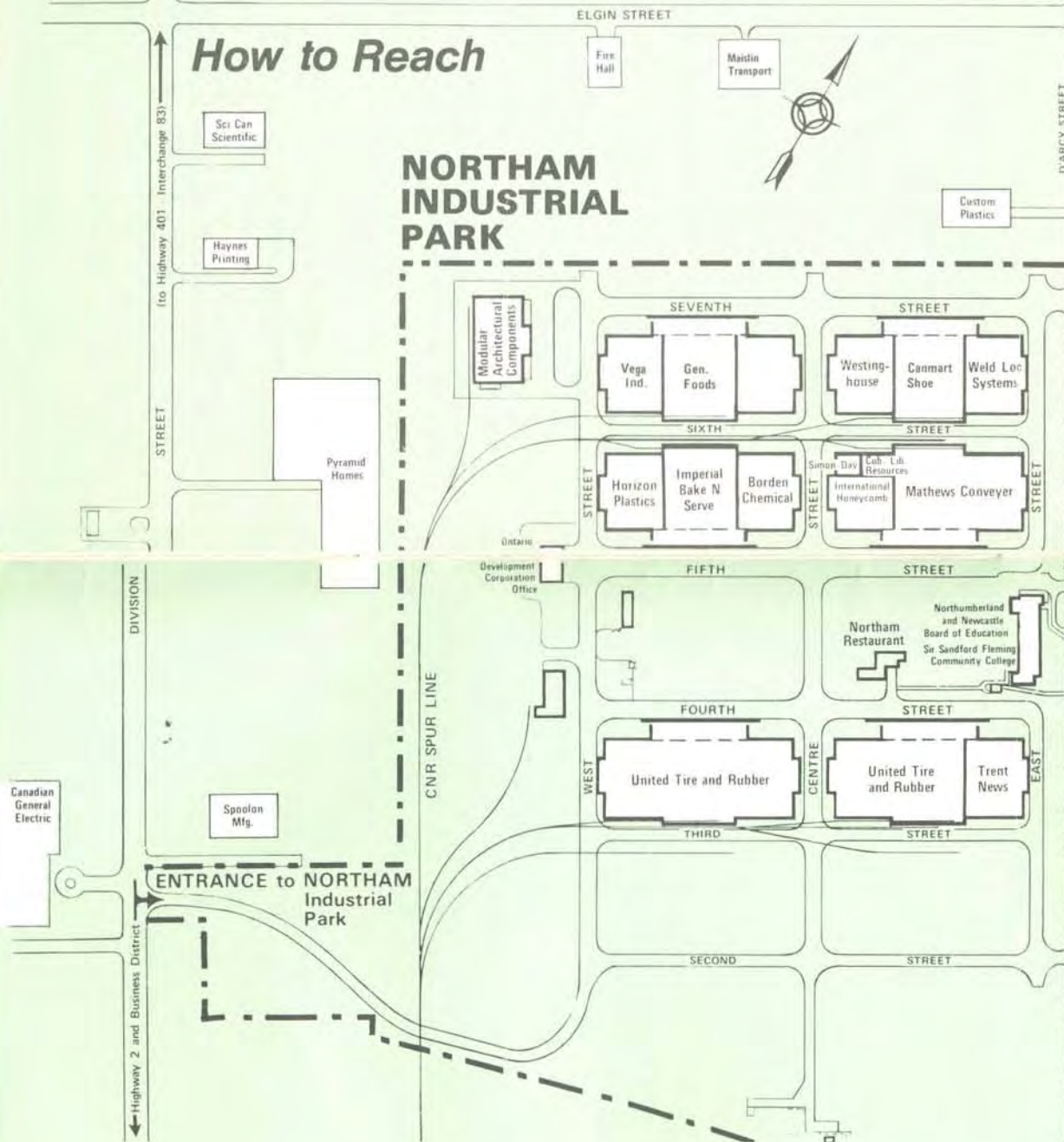
Pyramid Homes (Eastern) Limited – International
Woodworkers of America

Robson-Lang Limited – Amalgamated Meat Cutters

United Tire & Rubber – United Rubber Workers of
America, Local 972

Winchester Canada – International Association of
Machinists and Aerospace Workers, Local 788

How to Reach



Winchester Western
(Canada) Ltd.