

## NEW and USEFUL Too

### CLEANER TEETH

New tooth brush said to clean tooth surfaces which formerly only your dentist could reach. Special brush is used along with ordinary brush, is made of bristles set in spiral pliable wire.

### SIMPLE BLOCK-MAKER

New type portable concrete block making machine is simple in operation, using five-to-one mixture of sand and cement, with little water. Mixture and sizes of blocks can be varied on machine with little adjustment. Pressure is exerted by a lever, geared to mold face. Blocks are ready in 24 hours, and machine is claimed to produce 3,000 per day.

### REVERSIBLE

Window ventilator will blow in or out at the turn of a switch. Unit can draw in 450 cubic feet of air per minute, and will exhaust the average kitchen in two and one-half minutes; fits any window from 24 to 36 inches wide.

### FOR COOLER AIR

Permanent window fan is now on the market with automatic shutter quickly opened to let inside hot air through. When unit is shut off, shutter closes tightly. Shutters eliminate need for screens where fan is installed.

### VITAMIN CANDY

Take your vitamins the easy way in "four delicious assorted flavours, orange, lemon, grape and cherry," a maker suggests. New candy produced is being tested in Los Angeles as an ethical pharmaceutical for approval of druggists and doctors.

### SLIPLESS HOOKS

Hat and coat hook surfaces can now be made non-skidding by colorful protective coating of Vinylite resins. Slippery silks or starched shirts will not fall when hung on these chip and rustproof hangers. Sharp gimlet points make it easy to screw hooks onto doors, etc.

### MUSIC WHILE YOU TRAVEL

Overnight travelling cases are being made with built-in portable radio. Case holds clothes, cosmetics, etc., along with the four-tube battery-powered receiver.

## Beware of Raw Milk

"The initial cause of the destruction of human health, and sometimes of life itself, can often be traced back directly to the disease germs carried by raw milk," says Margaret Smith, Ph.D., M.Sc., director of the nutrition division, Health League of Canada.

Sometimes germs find their way into milk as the result of contamination by dust, by using unclean milk pails (which are often contaminated by dirty dish towels), or by improperly sterilized milking machines, strainers, milk cans, etc. The virulent disease germs may come from the cows themselves, from those who handle the milk, from carriers human or otherwise, according to Miss Smith. Common house flies are a frequent source of danger.

Communicable diseases are not only spread by infected milk but may also be carried in such milk products as cream, ice cream, cheese, cottage cheese, buttermilk and butter made from infected milk.

The annual exodus of Canadian families from city to country may be a move from a safe to an unsafe milk supply, points out the Health League; and it offers the following simple method for home pasteurization without any elaborate special equipment.

Use a double boiler which will hold about twice the amount of milk to be heated. Put enough cold water in the bottom pot to touch the top one. Put the cold milk in the top pot and cover it. Bring the water in the bottom pot to a boil and keep it boiling for eight minutes, then cool the milk as rapidly as possible, bottle and place in cold storage (about 45 degrees Fahrenheit). Never put the heated milk into unsterilized bottles or the whole effort will be wasted.

This method of home pasteurization will not change the flavor of the milk. There is no danger of scorching, and no precipitation of the nutritive elements.

The Inner Man. In St. Louis, caught in the act of robbing a delectable, 35-year-old Jack Macy explained what had led him to it: in the Army he had developed a taste for baked beans.



League Champs Call Umps Chumps—These pictures taken while the Chicago White Sox and Brooklyn Dodgers led their respective leagues, prove that managers will be managers when the humidity, score and umpire's decision are close. At right Pale Sox pilot Paul Richards belabors arbiter Ed Rommel during a game in Washington's Griffith Stadium. And at left, umpire Scotty Robb listens to Dodger boss Chuck Dressen unburden his soul. The Dodgers were matching might with their arch foes, the Giants.

## SPORTS & by A SIXBIT CRITIC

Exactly when we Canadians will have Television of our own, we wouldn't like to predict. Your guess is just as good as ours—probably a whole lot better. But when it does get here, there is one little feature about it we wouldn't mind risking a few kopeks on. Canadian televiewers are definitely NOT going to see so many big sports events "on the cuff" as our United States neighbors have been doing up to now.

In other words, if you've been dreaming of sitting comfortably in your cosy living room and watching a play by play view of the Grey Cup or Stanley Cup finals, without even the trouble of shivering in the Varsity Stadium bleachers or getting trampled half to death jamming into Maple Leaf Gardens, all for free, wake up! Chances are those events will appear on Television eventually, if not sooner. But not for free. Not, by any means, for free—unless we miss our guess by an even wider margin than usual.

For it very much looks as though, in this regard, the honeymoon is over or at least on the wane. From now on there will be plenty of big sports events available to televiewers. But the latter will have to pay something for the privilege. How much? Just as much as the traffic will bear.

This change won't occur overnight. "Happy" Chandler, before the baseball people bounced him,

sold the TV rights to the World Series for six years, at a price of six million dollars. Sounded like a lot of money when he signed up. Sounds like a lot of money now, for that matter. But before that contract runs out, the baseball brass are liable to be moaning that Happy sold them down the river for mere peanuts—or goobers as they call them down Chandler's way.

People who know about such things are already talking of heavy-weight fights that will draw \$10,000,000 into the till—of a World Series that will net as much as \$20,000,000. Not that there will be cash customers in those quantities. There aren't arenas, or ball parks or stadia to accommodate that kind of crowds nor are any likely to be built. The answer is, of course, Television—pay-as-you-enter Television.

Naturally, the people who talk that way may well be talking through their hats. Maybe the Televiewer will be satisfied to sit and watch a local Class B game for nothing rather than pay perhaps a buck to have the World Series appear on his screen. Maybe he'll decide to shut the darn thing off altogether and read a good book. And if he does decide to pay the price, is Mr. Televiewer going to sit still for the quantities of advertising blarney he has accepted, up to now, as part of his free TV shows? These are a few of the problems and possibilities that have the Tele-

vision and Advertising industries in a couple of dithers right now.

Here, briefly, is a run-down of the different pay-as-you-go Television systems, all still more or less in the experimental stage.

1. Theatre TV. A signal is beamed by cable to micro-wave relay directly into a large movie screen. Theatres charge extra admission or ballyhoo the show as an extra attraction. Starting with the Joe Louis-Lee Savold fight, the new gimmick sold out nine theatres, it sold out 10 of 11 for Jake LaMotta-Bob Murphy.

Potentialities are terrific. There are 19,797 indoor theatres in the United States with 12,384,150 seats, plus 3,323 outdoor "drive-ins" with capacity of 700 each. That gives you some 14,700,000 seats. Add Canada to that and you really have something.

2. Telemeter. It's a coin box system with two windows. One window would light up with the name and time of the event and price. The other window would register the amount of money dropped in a slot. When the required amount is dropped in, the show would start.

The system is now undergoing experiments in California. They hope to start field tests in the Los Angeles area Sept. 1.

3. Skiatron or subscriber visions—the card system. A TV station would broadcast a scrambled (code) picture that could be unscrambled only by a special decoder and a decoder card. The code would be changed once a week—or more often for a special event—and you'd buy a new card at the newsstand.

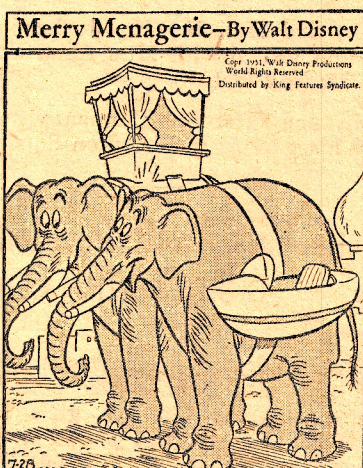
4. Phonevision. Already tested successfully in Chicago last winter. It also presents a scrambled picture. You call the phone company and ask to be cut in on a clear signal. The bill comes at the end of the month.

Whether it's theatre-TV, Telemeter, Skiatron, or Phonevision or something brand new, the sports picture of the TV set owners seems fringed with new costs for big events in the not-too-distant future.

Well, there's the situation up to now. What the outcome will be—well, we repeat, your guess is just as good as ours, or even better. Personally, we care very little how it turns out. Listening to a sports event over the radio, or looking at it on Television, has always struck us as about as satisfying as gumming it on a rubber sponge and imagining you're eating T-bone.

But we certainly would love to be around for an event which pay-as-you-go Television is bound to bring, sooner or later. That will be when one of these Free Pass hounds calls up a big sports magazine—say, for example, Toronto's Conn Smythe. "Oh, Mr. Smythe," the Pass Hound will say. "You remember me, I'm sure. I'm the guy who used to listen to all the Maple Leaf broadcasts every night way out in Birdseye Center, and I can tell you I was always pulling for the Leafs. Well, Mr. Smythe—it's this way. I'd dearly love to see the Telecast of tonight's Stanley Cup game but the fact is I'm a little short. I know you won't mind calling up the Phone Company and telling them to unscramble my set."

Yes, neighbors, when that happens we would dearly love to be around and listen to the reply. Anywhere within a half mile of Church and Carlton Streets would be near enough!



"I got the idea from those motor-cycle sidecars!"

## Itch... Itch... Itch

I Was Nearly Crazy

Until I discovered Dr. D. D. Dennis' amazingly fast relief—D. D. D. Prescription. A kind, popular, this pure, cooling, liquid medication speeds relief from cruel itching caused by eczema, pimples, rashes, athlete's foot and other skin troubles. Trial bottle, 4c. Each bottle, 10c. First use cures itching, redness, rash or money back. Ask druggist for Dr. D. D. Prescription (ordinary or extra strength).

## ..Classified Advertising..

### BABY CHICKS

CHICK buying time is any time now. We hatch them the year round. Prompt attention for immediate delivery on all popular breeds, nonsexed, pullets, cockerels. Also Turkey Poults, Old Turkey Poults. Free Catalogue.

Tweddle Chick Hatcheries Limited, Pergus, Ontario.

PULLETS Wanted: All breeds and ages, good prices paid. Apply to Box No. 12, 123 Eighteenth Street, New Toronto, Ont.

TOP Notch Chicks stand right at the top as far as quality is concerned. We can give prompt delivery on all popular pure breeds and cross breeds in nonsexed, pullets or cockerels. Also Turkey Poults, Old Turkey Poults. Catalogue.

Top Notch Chick Sales, Guelph, Ontario.

BROILER chicks! Specially bred; healthy, vigorous Southgate cross (meaty, white-feathered and yellow-legged). New Hampshire and Sussex X Hamp; any quantity; reasonably priced; phone or write, Ross Martin, Southgate Farm, Galt, Ont.

### BUSINESS OPPORTUNITIES

GASOLINE service station, lunch counter, general repairs, auto accessories, living accommodations. Full price \$7,000. \$3,000 cash will handle. Elgie's Real Estate Chatham, Ont.

### \$100 PER WEEK

Right man to look after business, protected territory. Must be able to invest \$500. New Patented necessity. Act quickly. Box 79, 123-18th St., New Toronto, Ont.

GROCERY STORE business for sale in Braeside, Ontario, including store, adjoining residence, stock-in-trade, and goodwill asset of an established, reasonably priced. Apply J. J. Greene, barrister, Amnrior, Ont.

SACRIFICE for quick sale. Resort Hotel. Two main lodges, snack bar, cabins and cottage. Private beach on Lake Simcoe. Write Lakeside Lodges, 95A King St. W., Toronto, Ont.

FOR YOUR ROOFS SEALEX ASBESTOS Asphalt Coating or SEALEX Aluminum Coating. Easy to apply and inexpensive. Also SEALEX Foundation Coating. Plastic Cement and Caulking Compounds. Canadian Made. Why Buy Foreign Materials? Write: Manufacturers Products Limited, Ottawa or P. J. Burke, St. Catharines, Ont. Representatives Wanted

### DYEING AND CLEANING

HAVE you anything needs dyeing or cleaning? Write to us for information. We are glad to answer your questions. Department H. Parker's Dry Works Limited, 791 Yonge St., Toronto

### HELP WANTED

DR. POULTRY GRADER State experience in poultry (& eggs. if any). Group Insurance, etc. Phone or write: G. Evans.

SILVERWOLD DAIRIES, LTD., ELMIRA, ONT.

### HOUSEKEEPER WANTED

HOUSEKEEPER for adult family. Hygienic and all conveniences. Murray Spiers, R.R.2, Bethany, Ont.

### FOR SALE

\$2,500—SUMMER STORE north Lake Simcoe, real opportunity for small investment. Phone OR 0123.

1951 FARGO ton pick-up, new condition, with take reduction, low mileage. John Reder, Route 2, Dundas, Ontario.

FOR Sale, Power Cider Press with Hammermill etc., complete. Excellent condition. Call or apply on premises. No. 5 highway beside the Dixie Arena or call McKinley Transport Limited, Cooksville. Phone 666.

6 BOWLING Alleys, Miniature Golf Course, Fish Pond, Dart Games at popular summer resort. Price right for quick sale. Suitable for partners or larger family. Apply to Steve Rozman, Port Stanley P.O., Ontario.

USED 150 h.p. boiler for sale with 36" diameter x 60' foot steel stack, and Jones 4 1/2 standard hydraulic stoker, capacity of 60 pounds of coal per hour, complete with all automatic controls. Hayes Steel Products Ltd., Merriton, Ont.

EARTHWORMS—Young domesticated stock for composts, orchards, farms, gardens. Nature's best soil-enrichers. For information, write "Colgora," Box 34, Lindsay, Ont.

BABY descended skunks, ready now, \$10. White mice, hamsters, budgies, cages, ship anywhere. Michael Hudyma, 350 Davis Street, Port Colborne, Ont.

LIVESTOCK Marker. Paint Stick Red, White, Black. Will not rub off wet or dry. Convenient pocket tube, 48c postpaid. Hambley Hatcheries, Winnipeg, Man.

FOR sale, heavy Traud embossing machine, 30 inches between posts, very fine bed adjustment, steam or gas heated. General Carton Corp., Ltd., 280 Victoria St., Kitchener, Ont.

FOR Sale: One Hammond Organ, in excellent condition. Box 78, 123-18th Street, New Toronto, Ontario.

### FLIES DIE

In thousands, attracted by new, scientific trap. Safe, simple, clean, no spraying. Result of 2 years' study. Low price. A. Currie, Dept. WIL-B, 60 Boulton Drive, (Toronto 5)

CRESS CORN SALVE—for sure relief. Your Druggist sells CRESS.

NEW Case N.C.M.T. Baler Automatic Tia, Wisconsin engine \$2,200. John Snider, Unionville, Ont.

COLLIE Pups, registered, males and females, also dogs at stud. Sullivan's Collie Kennels, Village of Vander, R.R.1, Gormley, Ont. Phone Aurora 80 R 5.

### USED GARAGE EQUIPMENT

FULL line used garage repair equipment and small cash register. Mrs. Foster, Room 201, 87 Richmond W., Toronto.

IN Glen-Roy Ont. General Store, established for 35 years, good buildings, about one acre of land, stock of groceries, dry-goods, hardware, gas pumps, Grist mill fully equipped. Grain Elevator at Glen-Roy Station. Agency for Sur-Grain Feed. Reason for selling, Husband's death. Offered at an attractive price, and a good going concern. Apply: Marleau Bros., Realtors, 101A Montreal Road, Cornwall, Ontario.

PIANOS—New & used. Fully guaranteed, 25 to choose from. New Console pianos priced from \$479. Used pianos from \$299. Wilson & Lee, 79 Simcoe Street North, Oshawa.

### FOR SALE

FOR Immediate Sale, advanced registry Yorkshire herd complete, included are one tested sow and one on test. All sows are young, proven top show animals, also a few weanling boars, members of a test litter. Apply Fred Bowland, Carleton Place, Ontario.

EXCELLENT German Shephard PUPS from prize winning parents. Alex McDonald, 29 Birch, Collingwood, Ontario.

### GENERAL DUTY NURSE

TWO Registered Nurses required immediately for general duty to complete staff for 16 bed hospital; salary \$160 plus full maintenance; one month's holiday and 1-way fare from Toronto refunded after completion of year's satisfactory service. Separate residence. Apply Mr. L. P. Fetter, Secretary, Eastern Union Hospital, East-end, Saskatchewan.

### MEDICAL

#### INGROWN TOENAILS

Nail Fix relieves pain instantly and removes ingrown nail in a few applications. \$1. Wart Fix guaranteed remedy, \$50. Corn Fix, removes corns and callouses in 10 minutes, 50c. Sent postpaid by A. Thompson, 7 Orchard Crescent, Toronto 13.

GOOD RESOLUTION—Every Sufferer of Rheumatic Pains or Neuritis should try Dixon's Remedy.

### MUNRO'S DRUG STORE

335 Elgin \$1.25 Express Prepaid

### POST'S ECZEMA SALVE

BANISH the torment of eczema, rashes and weeping skin troubles. Post's Eczema Salve will not disappoint you. Itching, scaling, burning eczema, acne, ringworm, pimples and athlete's foot will respond readily to the painless, odorless ointment, regardless of how stubborn or hopeless they seem.

### PRICE \$2.00 PER JAR

### POST'S REMEDIES

Sent Post Free on Receipt, Price 389 Queen St. E., Corner of Logan, Toronto

QUIT CIGARETTES—The easy way. Use Tobacco Eliminator, a scientific treatment, quickly eliminates the craving for tobacco, rids the system of nicotine. King Drug Pharmaceutical Chemists, Vegreville, Alta. Write P. O. Box 673, London, Ont.

HEAD Colds, Hay Fever, Sore Relief with Corasol. Proprietary Patent Registered. 41 Box Hill Remedies, 2206 Church Avenue, Montreal.

### OPPORTUNITIES FOR MEN AND WOMEN

LEARN Secret Service, Fingerprint work. Complete folio \$2 postpaid. C. Hubley, Box 474, Saint John, N.B.

### BE A HAIRDRESSER

JOIN CANADA'S LEADING SCHOOL Great Opportunity Learn

Hairstressing Pleasant dignified profession, good wages Thousands of successful Marvel graduates America's Greatest System Illustrated Catalogue Free Write or Call

MARVEL HAIRDRESSING SCHOOLS 288 Bloor St. W., Toronto Branches: 44 King St. W., Hamilton 72 Rideau St. Ottawa

### PATENTS

AN OFFER to every inventor—List of inventions and full information sent free. The Ramsay Co., Registered Patent Attorneys, 273 Bank Street, Ottawa

FETHERSTONHAUGH & Company, Patent Solicitors. Established 1890, 360 Bay Street, Toronto. Booklet of information on request

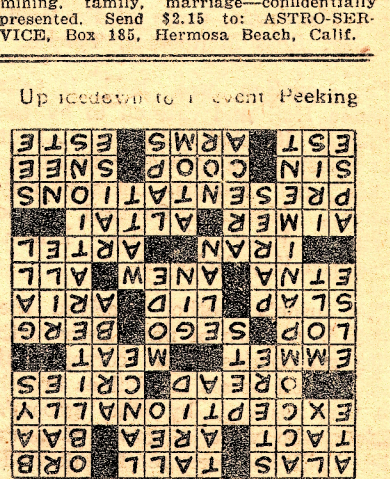
### PERSONAL

#### LOVELY CURLS AND WAVES

LET nature curl, wave and cleanse. It's new, a remedy for all hair troubles. For women. For men. For the first time in all history permanent, lovely hair. Blarney Mist, an Irish formula. Postpaid \$1.00. Mullens Blarney Mist, 203 Woodmount Ave., Toronto.

READ ASTRO-PsYCHOLOGY OF LIVING: An outstanding astrologer and psychologist shows how YOU may obtain good health! Send complete birthdate with two problems for free analysis by mail. INFORMATION on health, farming, oil, mining, family, marriage—confidentially presented. Send \$2.15 to: ASTRO-SERVICES, Box 185, Hermosa Beach, Calif.

Up to date to 1 event Peeking



ISSUE 31 - 1951

CHECK  
ASTHMA  
SYMPTOMS  
ANYTIME!

Anytime—anywhere! Convenient! ASTHMADOR—in powder or cigarette form—is always ready and easy to use. ASTHMADOR'S soothing, aromatic fumes bring welcome relief from the distressing symptoms of bronchial asthma. Economical, too. At any drug store in Canada and U.S.

R. SCHIFFMANN'S  
ASTHMADOR

MACDONALD'S  
CIGARETTES  
Canada's Standard Smoke