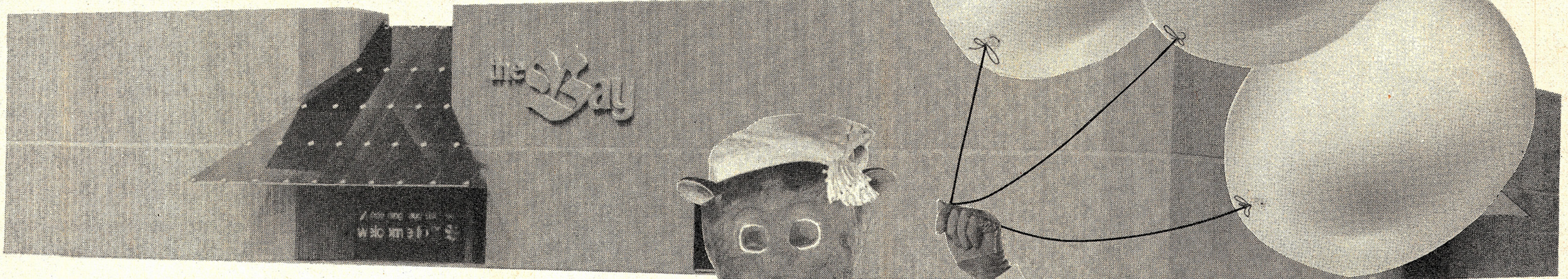


the Bay

# A new store is born . . .

The Bay in Oshawa Centre opens August 9 at 9:30 a.m. . . . with big special events!



### A ROSE IS A ROSE

Every lady to go through our doors on August 9, will receive a lovely yellow silk rose (while quantities last, so be there early!) Each rose has a tag that entitles you to a free fragrance sample from our Oshawa store. Now that's worth hurrying for on opening day.

### WIN-A-CRUISE LUCKY DRAW

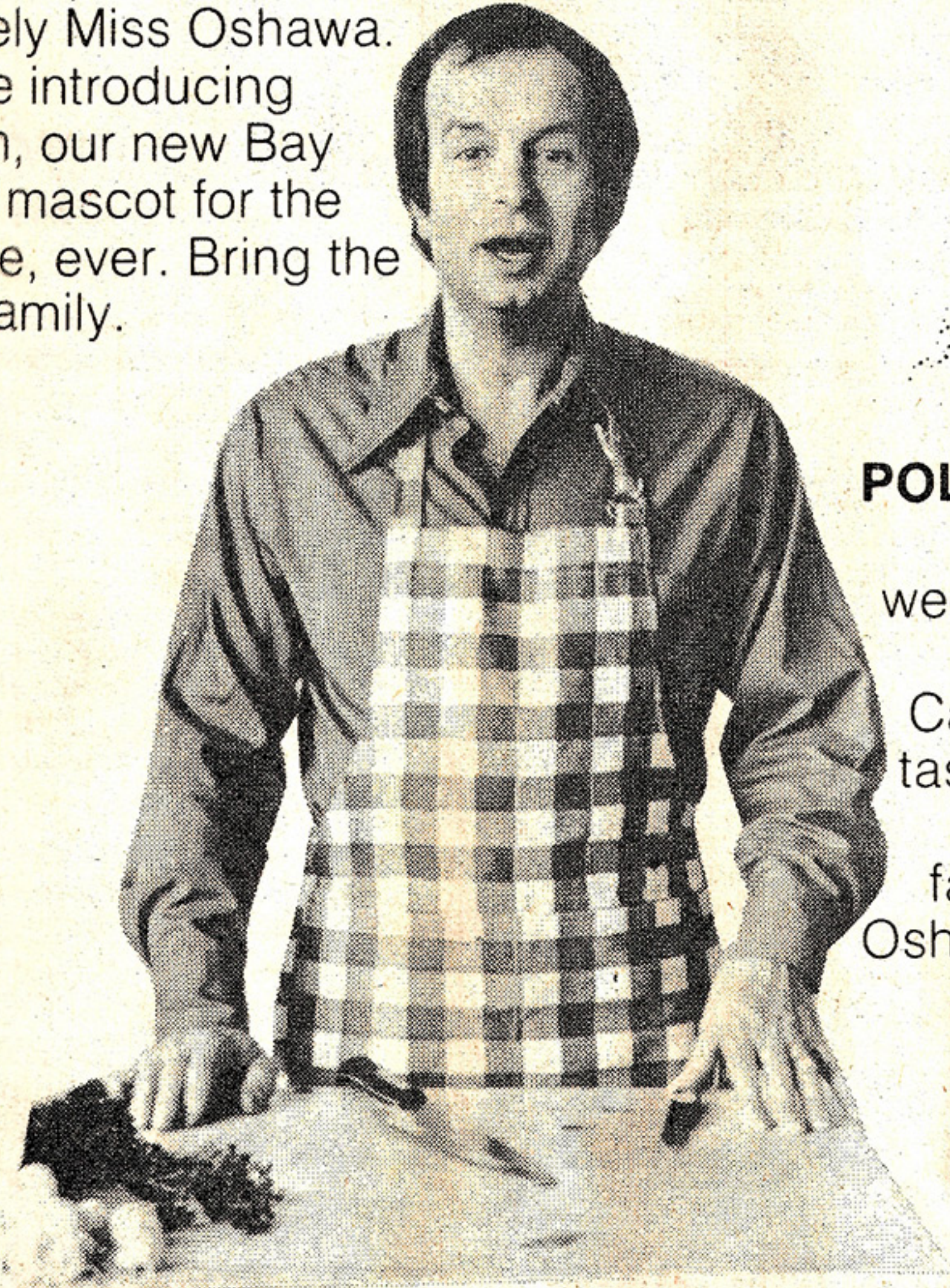
(Approx. value \$3400) The trip of a lifetime — sponsored by Intervac Holidays by Wardair and the Bay Travel. You'll spend 14 nights in your own air conditioned cabin aboard a luxury ship cruising the Caribbean isles. (All meals are included.) Be sure to enter your name. (See our big Opening Days flyer, at the Oshawa Bay for full details. Draw to be made August 31.) Bay employees and family not eligible.



**Holidays by Intervac**  
A Wardair Company

### FOLLOW THE PARADE!

It leads right to the Bay's grand opening ceremonies and that's where everyone's heading! There'll be a rousing pipe marching band, antique and G.M. cars and the lovely Miss Oshawa. We'll be introducing Hudson, our new Bay beaver mascot for the first time, ever. Bring the whole family.



### POL MARTIN COOKS

We have exciting things going on all week just for you! On Thursday, August 10th, you'll find the famous French Canadian chef Pol Martin whipping up tasty delights in our Housewares Dept. at 2 and 7 p.m. lower level. Fall fashion shows coming to the Bay, Oshawa, the week of August 17!



### MEET HUDSON THE BEAVER!

Be sure to bring the kids 'cause they'll love Hudson the beaver! He'll be walking all through the Bay, Oshawa store, opening day with free balloons for all the little ones. Don't forget to bring your camera.

### "POTPOURRI" LUCKY DRAWS

Enter opening day, or later. Draws to be held August 31st. Bay employees and family not eligible. 1st. prize: a beautiful, Black Velvet Ranch Mink Coat. Fully let out. About 47" long (valued at \$3400). 2nd. prize: a Baycrest Microwave Oven (valued at \$529). Lots of other prizes to be won. Don't forget to enter.



### OFFICIAL RIBBON CUTTING

Be at the new Bay's south entrance in the Oshawa Centre at 9:25 a.m. sharp to see the official ribbon cutting ceremony. Oshawa Mayor, Jim Potticary, Mr. Al Guglielmin, General Manager the Bay Toronto Region, Mr. Gary Garossino, Oshawa Store Manager and Miss Oshawa, Irene Rietmuller will be there. Our doors will open at exactly 9:30 a.m., so don't be late! There'll be so much to see and do — don't miss the fun!

# Hey Oshawa Look Over



the Bay in Oshawa Centre, King St. W. and Stevenson Rd.

Hudson's Bay Company