

WINNER - NEW BUSINESS OF THE YEAR



Drive-through Merry & Bright Festival at the LEX Grounds

Published on November 18, 2020 — in Community/Events — by Lindsay Advocate

The Lindsay Agricultural Society (LAS) and the 2021 International Plowing Match and Rural Expo (IPM) are pleased to announce the "Merry & Bright Festival" being held December 18th to 31st at the Lindsay Exhibition (LEX) Grounds.

The drive-through festival of lights is a joint fundraiser for the Lindsay Agricultural Society, the Kawartha Lakes United Way, Kawartha Lakes Food Source, Lindsay Lions Club, the Lindsay and District Curling Club and Heritage Christian School.

Businesses, community groups, farms, and individual community members are invited to set up a light display at the LEX Grounds.

Entries can range from a traditional parade float, to farm machinery decked out with Christmas lights, to any idea that celebrates the theme "Christmas on the farm" and is illuminated. The festival will conclude with a pyromusical fireworks show on New Year's Eve.

"If you would have normally put a float in the Santa Clause Parade or have always wanted to participate in a tractor parade of lights, this is your opportunity to show off your creativity," commented Harry Stoddart, general manager of the LEX. "You could potentially win some prizes, and support a number of great local organizations while creating a bright spot for the community – all in a COVID safe manner."

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The decision to make "Christmas on the farm" the theme for this event was a strategic one. Event organizers hope that this theme will set the tone for the of International Plowing Match and Rural Exposition in October of 2021. Both the Drivethrough Merry and Bright festival and the IMP 2021 will seek to highlight agriculture, rural living, and the success of Kawartha Lakes.

"This is an opportunity to create some fun for the community whether you enter a display, or drive-

through to experience the creativity of your neighbours," remarked Candace Buckley, chair of the LAS Organizing Committee. "Let's finish 2020 by creating a positive memory for the community."

Click here to learn more about entering the festival and to buy tickets. Tickets must be purchased online and in advance.

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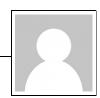
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