## **VIDEO: Resident films tribute to Bobcaygeon** following COVID-19 outbreak

Sarah Sobanski

A video tribute to Bobcaygeon dedicated to <u>#BobcaygeonStrong</u> has surfaced following the COVID-19 outbreak there.

<u>Pasquino Productions</u> posted the video tribute to Facebook. Owner Shayne Pasquino says he produced the video to showcase the Bobcaygeon and the hardship it's facing.

"COVID-19 is such a prevalent issue in the world, but more recently has struck closer to home in the Kawarthas," he says.

Pasquino grew up in Dunsford and returned to Lindsay to start his own company after working in media in Thunder Bay. Pasquino Productions specializes in wedding and event videography.

That means Pasquino will face his own COVID-19 troubles if the pandemic continues to threaten the summer business boom, much like other businesses in Kawartha Lakes. Pasquino says he's already had to cancel 10 shoots across the Kawarthas and the GTA.

"The video allowed me to keep busy under isolation, but more importantly give back to the community in the best way I know how," he says.

"When I first heard about <u>Pinecrest [Nursing Home]</u> it was heartbreaking. Every day you would hear that their was more deaths, and it seemed like a helpless situation. Obviously it's slowed down a little now which is wonderful, but it's still a horrible situation."

Since posting the video April 7, the video has been shared more than 2,100 times. Pasquino says he was surprised by how the video took off.

"I'm just glad lots of people got to see it and hope it brought a smile to everyone's face during this tough time, as that was my main goal."

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