

# Kawartha Lakes business associations launch gift certificate program

*Sarah Sobanski*

Kawartha Lakes business associations have launched an online gift certificate program to help connect customers and local businesses during COVID-19.

Residents across the municipality have been buying gift certificates to help support their favourite businesses through the pandemic. They'll use those gift certificates once the pandemic has ended.

Lindsay, Fenelon Falls, Coboconk/Norland and Bobcaygeon chambers of commerce, and the Lindsay Downtown Business Improvement Association, are hoping to streamline that process by partnering with mobile couponing app FanSaves.

Local businesses can sign up to participate in the program for free. [Customers head to the FanSaves site](#), pick the business they want to support, select how much they'd like for their gift certificate and check out.

"We are thrilled to partner with FanSaves, the Lindsay BIA and the other Kawartha Lakes area chambers of commerce to offer this service for Kawartha Lakes businesses and residents," executive director for the Lindsay chamber Colleen Collins said in a release on the gift certificate program.

"It is important to support your local businesses now if you are able too," she added.