



MORE MONEY SAVERS---THAT'S JUST WHAT IT MEANS ASTOUNDING BUSINESS

Determined Effort to Double Sales During the Third
Week of GOUGH'S POSITIVE AND UNAVOIDABLE

STORE RE-MODELLING SALE..

The fixed purpose of this store is to turn our entire stock into cash in a limited time to save moving the goods before the carpenters commence gutting out the store. We have made up our mind to stand a loss of profits as well as a loss of time in order to have our store remodelled to our liking--equal to best equipped in Canada. The determined efforts we are making are bringing results up to our most sanguine expectations. In all our experience of selling clothing we never remember anything to equal it.

IT'S LIKE A GOING OUT OF BUSINESS SALE

In much the same way as a railroad company gives a round trip for single fare. We cut prices almost in two on special lines to hurry out the goods. Read the prices to double our sales. Hundreds of other Bargains equally as tempting, although not mentioned, will be waiting for you just the same. Going to pass them out in the quick peremptory way by cutting the price down to what shall be an unrefusable offer.



MEN'S SUITS	
Men's Canadian Tweed Suits worth \$5.00, Remodelling Sale Price...	\$2.49
Men's Canadian Tweed Suits worth \$6.00, Remodelling Sale Price...	3.25
Men's Domestic Tweed Suits worth \$7.50, Remodelling Sale Price...	3.99
Men's Imported Tweed Suits worth \$8.00, Remodelling Sale Price...	4.95
Men's Imported Worsteds Suits worth \$10.00, Remodelling Sale Price...	5.95
Men's Imported Worsteds Suits worth \$12.50, Remodelling Sale Price...	6.95
Men's Imported Worsteds Suits worth \$15.00, Remodelling Sale Price...	9.99
Men's Imported Worsteds Suits worth \$20.00, Remodelling Sale Price...	13.99
MEN'S AND BOYS' ODD PANTS	
Men's Tweed Working Pants in dark Tweeds, worth \$1.35, Sale Price...	.99
Men's Tweed Working Pants in striped Tweeds, worth \$1.75, Sale Price...	1.15
Men's Fancy Tweed Pants in new checks and stripes, worth \$2.50, Sale Price...	1.49

WHERE THE
GOOD CLOTHES
COME FROM

B. J. GOUGH

THE BIG
LINDSAY
CLOTHIER



WATERPROOF COATS	
Men's Waterproof Coats worth \$3.50, Remodelling Sale Price...	\$1.75
Men's Waterproof Coats worth \$5.00, Remodelling Sale Price...	3.00
Men's Waterproof Coats worth \$8.50, Remodelling Sale Price...	4.25
BOYS' SUITS	
Boys' 2-piece Suits worth \$3.00 in the regular way, Remodelling Sale Price...	\$1.65
Boys' 2-piece Suits, nicely pleated in navy or black Serge, worth \$4.50, Remodelling Sale Price...	2.25
Boys' 2-piece Suits, Norfolk style, new Tweeds, worth \$5.50, Remodelling Sale Price...	2.95
Boys' 3-piece Suits in Domestic Tweeds worth \$1.50, Remodelling Sale Price...	2.49
Boys' 3-piece Suits in fancy Tweeds, worth \$6.00, Remodelling Sale Price...	3.25

FURNISHINGS	
Men's strong working Shirts worth 50c...	29c
Men's heavy Denim working Shirts worth 75c...	49c
Men's heavy drill working Shirts \$1.00 to \$1.25...	79c
Men's fine Dress Shirts in colored or white, worth \$1.25 to \$1.50...	89c
Umbrellas worth \$1.25, made with double ribs...	79c
Men's fine Dress Shirts worth \$1.00...	69c
CRAVENETTE RAINCOATS	
Men's Cravenette Raincoats worth \$8.00, Remodelling Sale Price...	\$4.50
Men's Grey Cravenette Raincoats worth \$10, Remodelling Sale Price...	5.95
Men's Top Coats, latest styles, worth \$12.50, Remodelling Sale Price...	6.95
Men's fancy check and stripe Raincoats worth \$15.00, Remodelling Sale Price...	8.75

IMPORTANT NEWS OF THE DISTRICT

Told in Interesting Form by the Bright Correspondents of
The Post at the Various Centres.

NORLAND
(From Our Own Correspondent.)
Miss Grace Munt has returned to her school here after attending the teachers' convention in Lindsay.

Mr. Wm. Boudway, spent the 24th of May with his daughter, Mrs. L. Cliff, of Cannington.

A number of our villagers attended the Minor's Day Baptist church service on Sunday last.

Miss Nellie Alley, teacher of Horncastle spent a few days at the home of her parents, as she was going to Lindsay to attend the teachers' convention.

Miss Fannie Leclair and Miss Myrtle Wakelin spent a few days visiting Miss Flossie Leclair, teacher of Horncastle school.

Mr. Robt. E. Woodcock is building a new picket fence around his house and lot, which will be a great improvement.

Mrs. Fred Tindall is visiting at the home of her mother, Mrs. E. J. Cotnam, in Dundas.

The Rev. Mr. Downs gave the Sunday school an address here on Tuesday last, which was very profitable.

Mr. Perry Carl has returned home after spending a few months in the West.

Domination Day in Lindsay is going to be a big affair this year. Huge bill of splendid attractions—baseball, Marathon road race, and long program Caledonian sports. Make your plans to spend July 1st in Lindsay.

SCOTCH LINE
(From Our Own Correspondent.)
We will soon be able to say, "Hello, Central, give me Woodlark's on Gordon's store," as the telephone poles are strung all along the line, and the wiring and phones will soon follow.

The Star cheese factory has opened for the season, and a large run is expected.

A lawn social is to be held at Mr. John Bell's on June 13th, proceeds to be devoted towards extending the sidewalk in Dundas. All should turn out to this gathering and so help to build up our village.

Measles are the order of the day at Dundas. Care should be taken that they spread to our line.

Mr. Alex Robertson will butcher for both rings again this season. Mr. Isaac Lewis is secretary again this year. A successful season is expected.

Take a look at Mr. Alex Robertson's block of artificial ice, and next season save time and labor by making a similar one for the summer's use.

Rev. Mr. Bingham preached a very instructive sermon to the children of the Baptist church on Sunday, preaching from Romans 3-4. "The Lord called Samuel, and he answered, here am I." He expressed a desire that all present might respond

as readily to the call as did Samuel, and went on to state that all who are called to a great work in life must pass through a period of severe trial that they might be proven capable of undertaking the work to which they were called. The children of the Sunday school rendered a chorus in their usual modest style. The entire service was much appreciated.

Mr. Thos. Kennedy has finished moving his barn on the east end of his farm, and intends to build a stone foundation under it so that his large herd of cattle will have better accommodation for the winter.

Anyone wishing to see a good early crop of berries, vegetables and flowers, go growing luxuriantly, the result of much care and work on the part of Mr. Nasim.

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FLEASANT POINT
(From Our Own Correspondent.)
The most of the farmers are taking advantage of the nice weather, and getting their root crop in.

Mr. T. W. Brien, of Emily, spent a few days under the parental roof. The measles are quite common amongst the school children.

Miss L. Curries, of Islay, is visiting her sister, Mrs. R. Robertson. Quite a number of farmers have got their sheep washed once more.

OAKWOOD
(From Our Own Correspondent.)
Mr. Richard Coak, of Pickering called on friends on Thursday of last week, and left for her home on Friday morning. She was accompanied by her sister-in-law, Mrs. Charles Coak, who visited for a few days in Pickering.

Next Sunday evening Rev. A. F. Webster will occupy the pulpit in the Methodist church here.

attend. An excellent program will be given and light refreshments served.

Mr. Wm. Thorndyke left last week for a trip to the West.

Mr. Ed. Sluggitt, Jr., had the misfortune to lose one of his team. His friends here are helping him to secure another.

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BALSOVER
(From Our Own Correspondent.)
It is our sad duty this week to chronicle the death of one of the oldest inhabitants of this place, in the person of the late Mrs. Donald Monroe, at the residence of her daughter, Mrs. James Steele.

She was born in Scotland some eighty-six years ago, and was one of the early inhabitants of this place, residing with her husband on Portage Road.

The funeral on Wednesday last to which a large circle of friends and acquaintances were invited, was a very touching and impressive service.

The Rev. H. Turner, of the Presbyterian church, to which church she had been a life member, presided at the funeral.

Mr. H. Mackenzie, Toronto; Mr. A. Mackenzie, Beaverton; Mr. J. J. Merry, Kirkfield; Mr. and Mrs. Monroe, Midland; Mr. and Mrs. Steele, Sparrow Lake; Mr. James Steele, Bala; Mr. Jack Steele, Sparrow Lake; Messrs. James and George Silverthorn, Sparrow Lake; Miss Salie Steele, Midland, and Miss Monroe, of Midland, attended the funeral of the late Mrs. Monroe here last week.

Mrs. Cranfield and Mrs. Jackson, of Toronto, spent Sunday with their father, Mr. George Silverthorn, of this place, who is at present confined to his bed with sickness.

Mr. Bert McGirr spent Sunday last with friends in Argyle.

Miss Salie McKenzie, of Orillia, is visiting with friends of this place.

Mr. Richard Uncles and Walter McGilvray have the contract of painting the bridge and approach on the 4th concession Eider over the T. V. canal.

Mr. David McLaren, teacher, of this place, attended the educational convention held in Lindsay.

The measles are very prevalent in this section at the present time.

Mr. Robert Bishop is busy engaged constructing the houses at the various locks and dams on the T. V. canal.

Mr. Robert and William Bray left last week for Cobalt to seek their fortunes in that vicinity.

Mr. William Bray sold his farm to Mr. Wilson, of Woodville, for a large amount of money.

Miss Lottie Dalgleish spent last week with friends at Argyle.

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BOBCAYGEON
(From Our Own Correspondent.)
The Rev. Dr. Symonds, of Montreal, preached on "Christian Unity," last Sunday morning, to a large audience in Christ's church here.

The Rev. W. G. Smith, of Knox church here, was present and read the lessons.

In fact, the larger part of the congregation was composed of Presbyterians and Methodists, and everything seemed in keeping with the subject of the Doctor's address which was most convincing, and will no doubt bear fruit.

The Council here held a Court of Revision last Tuesday evening, and dealt with a dozen appeals. Some assessments were confirmed, while some others were either increased or lessened.

The seeding is all done in this locality, and the farmers are wishing for a warm, rain, and good growing weather.

The T.V.N. fleet are all overhauled and nicely painted for the season's work, and each boat will be on its own route by the 15th of June.

A number of the members of St. Joseph's church here called on Mrs. C. R. Stewart last Saturday evening and presented her with a handsome chair as a token of their appreciation of her valued services as organist and leader of the choir.

Mr. C. E. Stewart was also given a most comfortable Morris chair as an expression of the good will towards him for the assistance he has given in for the past year.

Excursions are on the move here, and preparations are being made for the coming season.

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WOODVILLE
(From Our Own Correspondent.)
Marked here every Thursday, two buyers coming here every week.

Miss Maggie Campbell, of Eldon Station, visited friends in town on Tuesday.

Mr. John Campbell, and daughter Blair, of Bala, were the guests of Mr. and Mrs. Archie Campbell last week.

Mrs. Wm. Heppensall and daughter Poole visited Cannington on Monday morning.

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COBACONK
(From Our Own Correspondent.)
G. E. Laidlaw, of Victoria Road, was here on Tuesday last.

Mrs. Bain visited at Woodville last week.

Mrs. (Rev.) S. A. Kemp is visiting with parents in Belleville.

F. C. Birchard was in Fenelon Falls on Saturday.

W. P. Chard, organizer, I. O. F. of Lindsay, was in town last week, and secured a number of new members for the local order.

Rev. S. A. Kemp left on Thursday morning to attend the Methodist conference at Bowmanville.

T. Farkin, of Fenelon, warden County of Victoria, was in town on Friday, on business in connection with repairs to the county bridge here.

J. H. Knight, P. S. inspector, visited here on Monday.

The Kawatha, of Fenelon Falls, was up on Tuesday.

Council meeting and Court of Revision for township of Bexley was held here on Tuesday in the C. O. O. F. Hall.

J. A. Ford, of Lindsay, is in town this week on business.

Mr. Jas. Isaac, T. C. Birchard, P. Peck, W. Wakelin, W. J. Shields, and Milton Ham, spent Sunday at the lock at Kirkfield, going down on Mr. Phillips' yacht.

Somerville township has torn up a portion of sidewalk on Main-st., and are preparing for a cement walk, to be built next year. This will be the second street now in Cobconk with cement walks. Bexley Council are also considering making a start at them this year. This is certainly a move in the right direction, and it is to be hoped the different Councils will continue in this work.

MARKET REPORTS.

Liverpool and Chicago Wheat Futures
Close Lower—Live Stock Markets
—The Latest Quotations.

Tuesday Evening, June 4.
Liverpool wheat futures closed today 1/4d lower than yesterday, and corn futures 1/4d lower.

At Chicago July wheat closed 1 1/2c lower than yesterday, July corn 1/4c higher, and July oats 1/4c lower.

Winnipeg Options.
Following are the closing quotations on Winnipeg grain futures to-day: Wheat—June 50c bid, July 51c bid, Oct. 52c bid. Oats—June 41c bid, July 41c bid, Oct. 38c asked.

Leading Wheat Markets.
New York July, Sept., Dec.
Chicago 100 1/2, 100 1/2, 100 1/2
Minneapolis 98 1/2, 98 1/2, 98 1/2

Toronto Grain Markets.
Wheat, spring, bush 20 85 to 86
Wheat, fall, bush 20 80
Wheat, goose, bush 20 75
Wheat, red, bush 20 70
Peas, bush 20 75
Barley, bush 20 50
Oats, bush 20 12

Toronto Dairy Market.
Butter, dairy, lb. rolls 21 02
Butter, tubs 20 02
Butter, creamery, lb. rolls 20 02
Butter, creamery, tubs 20 02
Eggs, new-laid, dozen 18 1/2
Cheese, large, lb. 12 1/2
Cheese, small, lb. 12 1/2
Honey, 60-lb. tin 12 1/2
Honey, 10-lb. tin 12 1/2

Liverpool Grain and Flour.
LIVERPOOL, June 4.—Wheat—Spot firm. No. 2 red winter wheat, 7s; No. 1 California, 7s 1/2; futures steady, July, 7s 1/2; Sept., 7s 1/2; Dec., 7s 1/2. Corn—Spot steady, 4s 11d; futures steady, July, 4s 11d; Sept., 4s 10d; Dec., 4s 10d. Barley—Prime western, in three quarts, 4s; American refined in pairs, 4s 1/2. Turpetine spirits dull, 4s.

New York Dairy Market.
NEW YORK, June 4.—Butter steady, unchanged; receipts 12,000. Cheese, steady, unchanged; receipts 35,000. State, Pennsylvania and nearby fancy selected white, 15c; choice, 15c; brown and mixed extras, 17 1/2c to 18c; firsts to extra firsts, 16 1/2c to 17c; western firsts, 15c; official 15c; seconds, 15c to 15 1/2c; Kentucky and Tennessee, 14 1/2c to 15c.

CATTLE MARKETS.
Cables Firm—Hogs 5c to 10c Higher at Buffalo.

LONDON, June 4.—Liverpool and London cables are firm at 11 1/4c to 12c per lb. Street wheat, refrigerator beef is quoted at 9c to 9 1/2c per lb.

Toronto Live Stock.
TORONTO, June 4.—Receipts of live stock at the city market were 100 car loads since last Friday, composed of 1713 cattle, 1136 hogs, 188 sheep and lambs, 279 calves and one horse.

Prices ranged anywhere from \$5.40 to \$9, but only 10 cattle were reported at the latter figure. Bulls sold all the way from \$4.25 to \$4.75.

Butchers.
Prime picked lots of butchers sold at \$5.50 to \$6.50; heads of good, \$3.25 to \$4.25; medium, \$2 to \$3.50; common and mixed, \$1.75 to \$4.00; cows at \$2.50 to \$4.25.

LOCAL MARKETS.

Eggs, fresh, per doz 0 15 to 16
Butter, per lb. 0 23 to 0 25
Lard 0 12 to 0 13
Cream 0 14 to 0 15
Turkeys, per lb. 0 14 to 0 15
Chickens, per pair 0 75 to 0 80
Ducks 0 80 to 0 85
Geese, per lb. 0 10 to 0 12
Hens, per pair 0 75 to 0 80
Best Manitoba Fat-ent flour 2 30 to 2 35
Straight rolled flour 2 15 to 2 20
Rolled Oats 2 25 to 2 30
Apples, per bush 2 50 to 2 55
Potatoes, per bag 0 75 to 0 80
Apples, per bag 0 75 to 0 80
Spring wheat 0 75 to 0 80
Fall wheat 0 75 to 0 80
Oats 0 45 to 0 50
Barley, No. 2 0 45 to 0 50
Barley, No. 3 0 45 to 0 50
Peas, Canadian Beau-ties 0 75 to 0 80
Peas, Prince Albert 0 75 to 0 80
Peas, small, bush 0 60 to 0 65
Buckwheat 0 60 to 0 65
Rye 0 60 to 0 65
Red clover seed 0 00 to 0 05
Alfalfa 0 60 to 0 65
Rye 0 65 to 0 70
Straw, per ton 3 00 to 3 10
Butcher's cow 5 00 to 5 10
Export cattle 3 00 to 3 10
Stockers' cattle, good 25 00 to 26 00
Milch cows 4 00 to 4 10
Calves 4 00 to 4 10
Sheep 4 00 to 4 10
Lambs 4 00 to 4 10
Dressed Hogs 6 75 to 6 85
Hogs, live, select 6 75 to 6 85
Hogs, fat 5 50 to 5 60
Hogs, lights 5 00 to 5 10
Hogs, sows 5 00 to 5 10
Small pigs, per pair 5 00 to 5 10

"I had a chance to see Henson's property, and he was very properly about a 'what's his name' Jeweller."

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