One of the pioneer business mercantile stores on Kent Street has "gracefully bowed out" of the local business arena, viz. the W. E. Ferguson Men's Wear store. For over fifty years Ernie Ferguson has been a cog in the wheel of business and in that long period of time he catered to the whims, demands and wants of the people. Several of his customer friends of half a century ago patronized the Ferguson store through this long period of time. For many years Ernie Ferguson was in the employ of F. W. Sutcliffe and Son, operators of the largest drygoods and clothing stores in the district. He was obliging, he was careful and he knew the clothing business The subject of this short sketch knew the clothing business and for this reason many of his customers remained loyal and satisfied customers through many years. Many friends join in wishing Ernie Ferguson many years in a happy and healthy retirement. While many towns advertise a merchandising mall where all vehicular traffic is banned, Lindsay's main street is so wide and accommodating that lanes of traffic can be well handled. It has been noticeable that three quarters

of the customers can be classed as tourists and cottage owners and it is worthy of note that Lindsay merchants have made a special effort to give extra service. Lindsay has a great main

street. The suspension of large containers of flowers and the splendid growth of a number of trees along the curb has added to the scenery and criticism against the town fathers for allowing the trees on the main stem has practically ceased to exist. True, several store fronts could stand one or two coats of paint but on the whole Kent Street remains not only one of the widest to be found but also there are a number of stores manned by a courteous and friendly army of owners and cierks.