



Above is pictured R. L. Morgan, a pioneer business man of Lindsay, behind the wheel of his 1906 Ford car, one of the first models ever to bump over the unpaved rough streets of Lindsay. There were not many horseless buggies in Lindsay in 1906, but they increased in number rapidly following the Agency of Charles L. Williams and his father Madison Williams in the summer of 1908.

tage owners and a demonstration of this realistic dream was accentuated when he erected the Inn at Pleasant Point and with his daughter, Mrs. Claude Bottum, successfully operated the Inn for a number of years. Mr. Morgan married into the Hayes family, pioneer builders of the Pleasant Point resort.

Rueben Morgan was the owner and operator of a store on Kent Street where the Landgon store is now situated and his store was well patronized. It was a type of variety store, the stock was large and included everything from gold fish to pianos, all kinds of toys, mouth organs, guitars, mandolins, patent medicines, Morgan's special "little Brownie pills" to cure many ailments, patent medicines, sheet music, coal oil lamps, fishing tackle, story books and linaments for man or beast. It was a wonderful emporium and in many ways the forerunner of the "five and ten cent store."

R. L. Morgan was interested in music and was a member of a local orchestra and he talked politics. He loved the water and ran a fair sized passenger yacht down the Scumrs. Claude Bottum success-lakes and he had faith in Sturgeon Lake and other lakes in the Kawartha chain becoming a mecca for tourists and cot-