

Merle Dickerson, a former Lindsay boy, has been elected Mayor of the city of North Bay. Mayor-elect Dickerson

made a fine comeback. He was defeated at the polls a few years ago, after having served as Chief Magistrate of the

northern metropolis for five years.

Citizens of North Bay, friends or foes, admit that under his Mayoralty, the city prospered, extended its boundaries, increased its industries and increased the number of homes and apartments.

While Mayor a few years ago, Merle Dickerson advertised the city far and wide in various ways. He was instrumental in having a North Bay holiday shirt day, when prizes were handed out to those having the best and most novel sport shirt.

When the Provincial Police announced the idea of trying out a radar speed zone on the Toronto-Barrie Highway, he made it a point to be the first motorist to disregard the speed limit in order that the Mayor of North Bay's picture might appear on the front page of Toronto newspapers.

When Mayor Dickerson was Industrial Commissioner, as well as Chief Magistrate, he made a special trip to England and the continent and had a special interview with His Holiness the Pope, while in Rome, all of which was publicized.

When he wanted to advertise the City, money was spent to furnish his City Councillors with specially made sport jackets bearing the North Bay crest.

When Dickerson operated a hotel in the Bay, he redecorated the place and to advertise the hotel, he issued hundreds of wooden five cent pieces, and every one was good for a free beer at the hotel.

While a resident of Lindsay, he operated an electrical business, and for a time sat as a member of the Lindsay Hydro Electric, a position he worked hard to obtain at election time by promising free hydro to owners of the service charge.

His friends already predict Mayor Dickerson will again "put North Bay on the map"