

YOUNIQUE BY JILL

Feeling less than confident about your wardrobe? Do you go out and buy an article of clothing and soon discover it doesn't go with anything else you own?

Jill Redwood wants to change all that.

Redwood opens a new business in August which provides a whole range of fashion services — from tips on getting the most from your wardrobe to designing and making clothes which suit your style.

Younique by Jill is a dream come true for Redwood.

"Everything's coming together for me," says the professional designer, who received her design training in England. "It's something I've been planning for years."

Her business, located in McNabb Towers, offers custom design and wardrobe management, terms she says are unique to this area.

The whole process begins with a color analysis — the customer's "season" and best colors are determined.

After completing a detailed questionnaire, a 60-page computer printout is also provided to the customer, giving her ideas and suggestions for dressing to accent her assets and smoothing over the faults.

Redwood also assesses an individual's current wardrobe and organizes it so the individual gets the most from the clothes she already has, and she'll make suggestions on additions to it.

Probably one of the biggest mistakes people make with their wardrobe is not using it to its full potential. "A lot of people just can't coordinate their clothes."

The next step is up to the individual.

Pre-shopping is done by Redwood first to make shopping easier for the customer. She will scan the shops with a person's color and style in mind and make suggestions.

Or instead of shopping, she will design and make a unique outfit to coordinate with the customer's wardrobe and lifestyle.

Clients will be able to view the concept of Younique by Jill in a relaxed and pleasant setting. She will have closets full of clothes already made up in the four different seasons. The 12 mix-and-match-pieces in each can be combined to make 125 outfits, she says.

Each article of clothing, says Redwood, will have the versatility to carry a person through the day — from morning meetings to after-five activities. She adds the service is suitable for anyone who likes clothes and wants to look good.

Assisted by Judy Timson as the showroom manager, she will also sell Seasons cosmetics, custom-made jewelry and other accessories.

Dressing right helps a person feel more confident about herself, says Redwood.

"It really changes their personality. They become more confident about themselves."

Gearing now for their opening Aug. 2, the two women are also planning a fall fashion show which will be based on putting a wardrobe together.

Redwood is enthusiastic about her latest pursuit.

"We want to create a wardrobe that reflects an individual's colors, personality, lifestyle and career requirements."